

Bradley Madsen
Allen 3093, Texas A&M University, College Station, TX 77840
bhmadsen@tamu.edu

EDUCATION

Expected 2026, PhD in Political Science, Texas A&M University (College Station, TX)

- American Politics, Methodology, Political Behavior, Political Communication

2021, M.A. in Communication, Central Michigan University (Mount Pleasant, MI)

- Thesis Title: “Too Stressed to Function: The Effects of Information Overload on News Exposure, Political Efficacy, and Political Apathy”.
 - Advisor: Dr. Kirsten Weber

2019, B.S. in Communication, Central Michigan University (Mount Pleasant, MI)

HONORS AND AWARDS

2023, **Student Conference Award**, American Association for Public Opinion Research

2022, **Political Communication Division Graduate Student Travel Grant**, American Political Science Association

2022, **Activism, Communication Ethics, and Social Justice Interest Group Top Paper Award**, Central States Communication Association

2021, **Outstanding Graduate Teaching Assistant Award**, Central Michigan University

2021, **Past Officers Debut Panel Top Five Paper**, Central States Communication Association

2021, **Political Communication Interest Group 2021 Top Paper Award**, Central States Communication Association

2017, **Excellence in Undergraduate Research: Communication Award**, Central Michigan University

ACADEMIC APPOINTMENTS

2023 – Current, **Research Assistant**, Texas A&M University (College Station, TX)

2022, **Research Associate**, Center for Opinion Research, University of Texas-Tyler (Tyler, TX)

- Performed statistical analysis of both probability and non-probability samples of Texas resident’s opinions regarding COVID-19 vaccinations

2021 – 2022, **Teaching Assistant**, Texas A&M University (College Station, TX)

- Foundations of Political Science, Congressional Politics, Campaigns & Elections

2021, **Research Assistant**, Central Michigan University (Mount Pleasant, MI)

- Sponsored by the National Communication Association Research Cultivation Grant

2019 – 2021, **Graduate Teaching Assistant: Introduction to Communication**, Central Michigan University (Mount Pleasant, MI)

2020, **Graduate Assistant: Communication Theory**, Central Michigan University (Mount Pleasant, MI)

2019 – 2020, **Speech Consultant**, Presentation Skills Center, Central Michigan University (Mount Pleasant, MI)

2018, **Teaching Assistant**, Saginaw Correctional Facility (Saginaw, MI)

PUBLICATIONS

Weber, K.M., **Madsen, B.**, Smith, H., Dejmanee, T., & Zaher, Z. (2022). BLM movement Frames among the muted voices: Actor-generated infographics on Instagram during #BlackoutTuesday. *International Journal of Communication*, 16, 5110-5141.

Hinck, S.S., Dailey, W.O., Hinck, E.A., & **Madsen, B.** (2019). Examining the role of gender in the evaluation of candidates in the presidential debates of 2000, 2004, 2008, 2012, & 2016. In E.A. Hinck (Ed.), *Televised Presidential Debates in a Changing Media Environment* (pp. 342-365). Praeger.

Hinck, S.S., Hinck, E.A., Dailey, W.O., Hinck, R.S., Hansen, E., & **Madsen, B.** (2018). A tale of Two parties: Comparing the intensity of face threats in the Democratic and Republican Primary debates of 2012 and 2016. *Argumentation and Advocacy*, 54(1-2), 104-121.

CONFERENCE PRESENTATIONS

Madsen, B.H., & Dunaway, J.L. (2023). *Has the Watchdog Gone Missing? Broadcast Consolidation and Policy Incongruence*. Paper accepted to the American Political Science Association Annual Conference, Los Angeles, CA.

Madsen, B.H., & Goidel, R.K. (2023). *The Business of Politics*. Paper accepted to the American Association for Public Opinion Research Annual Conference, Philadelphia, PA.

Goidel, R.K., & **Madsen, B.H.** (2023). *Does what news we watch affect how we think we are doing? Ideological news and economic perceptions*. Paper accepted to the Southern Political Science Association Annual Conference, St. Petersburg, FL.

Goidel, R.K., & **Madsen, B.H.** (2022). *The Fox News economy*. Paper accepted to the American Political Science Association Pre-Conference in Political Communication, Montreal, QC, Canada.

Weber, K.M., **Madsen, B. H.**, Smith, H., Dejmanee, T., & Zaher, Z. (2022). *BLM movement frames among the muted voices: Actor-generated infographics on Instagram during*

#BlackOutTuesday. Paper accepted to the Central States Communication Association Conference, Madison, WI.

Madsen, B. (2021). *Too stressed to function: The effects of information overload on news exposure, political efficacy, and political apathy*. Paper accepted to the Central States Communication Association Conference, Cincinnati, OH.

Miller, A., & **Madsen, B.** (2020). *The millennial version of breaking news: Emergency alert systems and the construction of efficacious messages*. Paper presented at the Michigan Undergraduate and Graduate Communication Conference, Mount Pleasant, MI.

Madsen, B. (2017). *Intimate communication in long distance romantic relationships*. Paper presented at the Michigan Undergraduate and Graduate Communication Conference, Mount Pleasant, MI.