

Continuing and Professional Education Certificate Opportunities

Information Webinar

August 16, 2023 | 12:00 p.m. CST | Zoom

Center Overview



CNP supports a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality research, professional outreach and engaged learning.



Preparing Leaders



Strengthening
Organizations & Systems



Improving Understanding
& Scholarship

Continuing and Professional Education Team





Kenny Taylor
CSJL Supervisor



Tosha Cantrell-Bruce CNL Supervisor



Carme Williams
CFL Supervisor



Alyssa Duany Marketing



Chris Hudak
Instructional Design



Denise Parker
Administration

Agenda



- Educational Offerings
- Program Details
- Certificate in Nonprofit Leadership (CNL)
- Social Justice Leadership (CSJL)
- Certificate in Fundraising Leadership (CFL)
- Virtual Demonstration
- Registration Information
- Question and Answer Session

Educational Offerings



- Certificate in Nonprofit Leadership (CNL) Fall 2020
 - Nonprofit professionals and volunteers who desire to sharpen their skills for career advancement and/or volunteer leadership
- Certificate in Social Justice Leadership (CSJL) Fall 2021
 - Develop leaders committed to transforming systems and structures at nonprofit and public organizations to become more equitable
- Certificate in Fundraising Leadership (CFL) Spring 2022
 - Designed to cultivate fundraising success at nonprofit organizations

Program Details



- Online, asynchronous, open to all adults, and non-credit bearing
- NPO professionals, business leaders, foundation staff, donors, and educators
- CEUs available via International Accreditors for Continuing Education and Training (IACET)
 - and Certified Fund Raising Executive (CFRE) International
- A total of 10 educational modules; offered in Fall and Spring semesters
- Supervised by an expert Continuing Education Instructor
- Participants earn TAMU certificate and TAMU 'Mastery' micro-credential digital badge

Certificate in Nonprofit Leadership (CNL) - \$1499

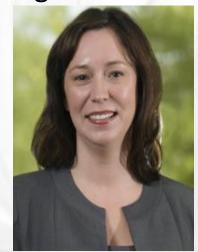


- Week 1 Leadership in Times of Change
- Week 2 Performing as a Leader in Times of Uncertainty
- Week 3 Nonprofit Strategic Management Cycle
- Week 4 Utilizing Strategic Management to Organize Priorities
- Week 5 Key Roles and Responsibilities of Nonprofit Board Members
- Week 6 How to Assess and Improve Board Performance
- Week 7 Creating a Balanced Scorecard for Mission Advancement
- Week 8 Sustaining Outcomes and Performance Drivers at Nonprofits
- Week 9 Understanding the Situational Approach to Effective Leadership
- Week 10 Using Leader Behaviors to Develop Nonprofit Stakeholders

Certificate in Nonprofit Leadership — Dr. Tosha Cantrell Bruce



- Professor of nonprofit management and public administration; joined the Bush School as a Lecturer in 2000
- 20 years of professional and teaching experience in public service
- Doctor and Master of Public Administration from the University of Illinois at Springfield



Certificate in Social Justice Leadership (CSJL) - \$1499



- Week 1 Social Justice Leadership at Nonprofit Organizations
- Week 2 Barriers to Racial Equity Within Nonprofits
- Week 3 Workplace Culture and Dimensions of DEI
- Week 4 Employing Leader Behaviors that Impact Equity
- Week 5 Cultural Competence and its Role in Public Service
- Week 6 Understanding the Cultural Competency Cycle
- Week 7 Successful Approaches to Managing Diversity
- Week 8 Why Ethical Leadership Matters
- Week 9 Validating Strengths and Opportunities for Leader Development
- Week 10 Taking Action and Creating Social Change

Certificate in Social Justice Leadership – Dr. Kenneth Taylor



- Associate Professor of the Practice Public Service and Administration
- Director of Outreach and Professional Development Center for Nonprofits and Philanthropy
- 20-plus year career in the nonprofit sector
- Ph.D. Leadership Studies



Certificate in Fundraising Leadership (CFL) - \$2250



- Week 1 Understanding Fundraising and Philanthropy
- Week 2 Impact Components for Effective Fundraising
- Week 3 Vital Competencies for Fundraising Professionals
- Week 4 Leadership Roles in Support of Fundraising
- Week 5 Key Principles for Successful Fundraising I
- Week 6 Key Principles for Successful Fundraising II
- Week 7 Creating and Sustaining a Culture of Philanthropy
- Week 8 Utilizing Board Members in the Process of Fundraising
- Week 9 Donor Prospecting and Ethical Considerations
- Week 10 Engaging Volunteers and Stakeholders in Fundraising

Certificate in Fundraising Leadership – Carme Williams, CFRE



- President and CEO of WilliamsCL Consulting, LLC., and a Senior Consultant with Washburn & McGoldrick, LLC
- Three decades of corporate and nonprofit advancement experience
- Served at Rice University, Houston Community College Foundation, and Prairie View A&M
 - University; secured MacKenzie Scott Foundation award





VIRTUAL DEMONSTRATION

Registration Information



- Fall 2023 Program Dates: September 13 November 21, 2023
- https://cnpp.catalog.instructure.com
- Contact Denise Parker at parker.dj77@tamu.edu for more information







Connect with Us!



@CNPatbushschool

bushschool.nonprofitmanagement@tamu.edu



