



**Center for
Nonprofits & Philanthropy**
THE BUSH SCHOOL • TEXAS A&M UNIVERSITY

Accelerating Systematic Change

Roles for Funders and Nonprofit

**Moderator
William Brown
Professor & Director**

April 11, 2023

The Center for Nonprofits and Philanthropy



Mission

The Center for Nonprofits and Philanthropy (CNP) **supports** a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality **research**, professional **outreach** and engaged **learning**.



Core Values

Nonprofits
Opportunity for All
Board Governance
Leadership
Engagement



Today's Guests



Kimberly Boller
Former Executive Director
The Nicholson Foundation



Wynn Rosser
President & CEO
TLL Temple Foundation



Agenda



- Definition of Systems Change
- Introduce Frameworks to Guide Change Efforts
- Discuss Tactics and Strategies

Learning Outcomes

- Gain an understanding of systems change models
- Learn practical strategies to implement a systems change approach.



Systematic Change



- **Change that pervades all parts of a system,**
- **Understands interrelationships and interdependencies among those parts.**
- **Goal is related to the mission and charitable purpose of the funder.**
- **Seeks to mitigate inequities and address services and systems falling short of their intended results (i.e., educational systems, criminal justice systems, healthcare systems, etc.).**



The Nicholson Foundation Case Study



Approaches:



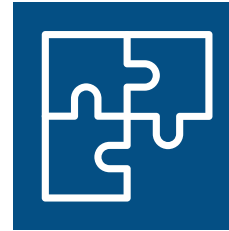
Hiring staff with
government
experience



Finding and nurturing
effective partnerships



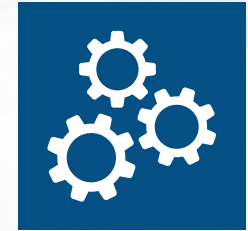
Elevating best
practices and building
evidence



Taking on complex
problems with
complementary solutions



Investing in
organizational
nuts and bolts



Developing future
leaders



Population Accountability



- What are the quality of life conditions we want for the children, adults and families who live in our community?
- What would these conditions look like if we could see them?
- How can we measure these conditions?
- How are we doing on the most important of these measures?
- Who are the partners that have a role to play in doing better?
- What works to do better, including no-cost and low-cost ideas?
- What do we propose to do?



Request a Copy of the Book



- To order a free copy:
- https://www.thenicholsonfoundation.org/changinglives/request_book.html
- Contact for Kim:
- kimberly.boller@gmail.com



Results Based Accountability



- THE ROAD TO BETTER RESULTS
- Annie E Casey Foundation
- <https://www.aecf.org/resources/the-road-to-better-results>

KEY TAKEAWAY

RESULTS-BASED ACCOUNTABILITY IS NOT A REPORTING TOOL.

It is a way to create a culture that is geared toward quality performance and continuous improvement



THE ROAD TO BETTER RESULTS
Targeting Capacity Building and
Philanthropic Partnerships

Honoring, Strengthening, and Living
the Bush Family Legacy of Selfless Service

Moderated by Dr. Frank B. Ashley III



Bank of America Program
on Volunteerism
April 19, 2023
The Bush School DC

Honoring, Strengthening,
and Living
the Bush Family
Legacy of Selfless Service



Warren Finch, Jr.
*Former Director
George H.W. Bush
Presidential Library
& Museum*



British A. Robinson
*President & CEO
Barbara Bush Foundation
for Family Literacy*



Thomas J. Collamore
*Senior Advisor
George & Barbara Bush
Foundation*



Diane Quest
*Interim President & CEO
Points of Light*



Wednesday, April 19, 2023 | 5:00 p.m.
The Bush School DC



Philanthropy
s o u t h w e s t

Connected, Impactful Philanthropy

75th Annual Conference

Hyatt Lost Pines Resort near Austin, TX

October 17-19, 2023

Creating Systematic Change

Wynn Rosser & Will Brown



Center for
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Opportunities in Nonprofit Management



Upcoming

Leadership in Public Service

Annenberg Presidential Conference Center,
May 23-24, 2023

Continuing & Professional Certificate Programs (Leadership, Social Justice, and Fundraising)

September 20th - November 21st

Continuing Education & Professional Development

Certificate Programs (online)

- Certificate in Nonprofit Leadership
- Certificate in Social Justice Leadership
- Certificate in Fundraising

Leadership Programs (In-person)

- Leadership in Public Service (2-day)
- Leadership in Board Service (1/2 day)

Graduate Programs

Master of Public Service & Administration
Executive Master of Public Service & Administration
Graduate Certificate in Nonprofit Management



Stay in touch with us!



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Thank you for your support!