



Center *for*  
**Nonprofits & Philanthropy**  
THE BUSH SCHOOL • TEXAS A&M UNIVERSITY

# Center for Nonprofits & Philanthropy

Nonprofit Webinar Series

October 20th, 2022

# Center Overview



CNP supports a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality research, professional outreach and engaged learning.



**Preparing Leaders**



**Strengthening  
Organizations & Systems**



**Improving Understanding  
& Scholarship**



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# Upcoming Webinars



## Nonprofit Webinar Series

November 10th

- November Webinar
  - Effective Leadership Practices That Enhance Performance at Nonprofit Organizations



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**NONPROFIT WEBINAR SERIES**

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NOVEMBER WEBINAR

**Effective Leadership Practices That Enhance  
Performance at Nonprofit Organizations**



**Dr. Kenny Taylor**

**November 10th**  
12:00-1:00 PM CST



**Register Here: <https://bush.tamu.edu/nonprofit/events/>**



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# Professional Development Opportunities



## Online Continuing & Professional Education

- Spring 2023 Certificates
  - Nonprofit Leadership
  - Social Justice Leadership
  - Fundraising Leadership

Classes begin on February 8<sup>th</sup>!



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## Online Continuing & Professional Education



Career Advancement



Broaden Professional Network



Complete in Three Months



CFRE and IACET Accredited

**Learn More & Enroll:**  
[bush.tamu.edu/nonprofit/certificates/](https://bush.tamu.edu/nonprofit/certificates/)

**Contact Us:**  
[bushschool.nonprofitmanagement@tamu.edu](mailto:bushschool.nonprofitmanagement@tamu.edu)

## Spring 2023 Certificates

Nonprofit  
Leadership

Social Justice  
Leadership

Fundraising  
Leadership

**Classes begin  
February 8th!**



**Now Enrolling!**



# Connect with Us!



@CNPatbushschool

bushschool.nonprofitmanagement@tamu.edu



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# Accelerating Impact for Nonprofits and their Volunteers

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**Dinorah Lopez & Veronica Mozzo-Wirr**

**Thursday, October 20, 2022**

The end justifies the means.  
But what if there never is an  
end?  
All we have is means.

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Ursula K. Le Guin

## Who We Are

### **Dinorah Lopez, LMSW (she/ella)**

Manager – Nonprofit Strong, OneStar  
[dinorah@onestarfoundation.org](mailto:dinorah@onestarfoundation.org)

- Master in Social Work
- Based in Houston, TX
- Proud Latina raised in the RGV
- Passionate about nonprofit development & community organizations





## Who We Are

### **Veronica Mozzo-Wirr, MPA (she/her/ella)**

Manager – Volunteer Texas, OneStar

[veronica@onestarfoundation.org](mailto:veronica@onestarfoundation.org)



- Presenting live from Dallas
  - Latina
- Home organizing aficionado
  - Dog lover
  - Left-handed



## VISION

We are **One Texas**, united in building **resilient** and **thriving** communities.

## MISSION

We strengthen Texas communities by creating pathways for individuals and organizations to **engage, connect, and accelerate their impact.**

## BELIEFS

### WE CAN ALL MAKE A DIFFERENCE

Service and volunteerism are a cornerstone of what it means to be Texan. We believe everyone can make a difference and contribute to building thriving communities.

### WE ARE STRONGER TOGETHER

Our state is vast, and the issues we face are deeply rooted and complex. We believe the best way to develop innovative solutions to these systemic problems is through collaboration.

### WE CAN ACCELERATE IMPACT

Strong communities are supported by strong organizations, and this does not happen by chance. We believe organizations are most effective when they are equipped with the funding, skills, and resources to deliver on their missions.

### WE LEAD BY EXAMPLE

We model the leadership we hope to see in our communities. We embrace a culture based on the values of:

- **adaptability & learning;**
- **diversity, equity & inclusion;**
- **partnerships & shared purpose;**
- **transparency & trust; and**
- **always doing our best work for our fellow Texans.**

# What We Do



## AmeriCorps

We administer AmeriCorps funding throughout Texas and advance national service as an effective solution to our state's toughest social challenges.



## Volunteer Texas

We strengthen the statewide volunteer infrastructure, making it easy and accessible for all Texans to take action and make a difference in their communities.



## Disaster Resilience

We equip Texas communities with expertise, resources, and tools to be more resilient during all phase of disaster.



## Nonprofit Strong

We build a strong nonprofit sector to ensure that organizations have the knowledge, resources, and networks to effectively address priority issues for local communities.

**Keep it Local**  
**Partnership**  
**Collaboration**  
**Capacity Building**



# Nonprofit Strong

We strengthen the statewide nonprofit sector through mission-aligned networks, technical training & education, and advocacy to accelerate nonprofit impact for Texans.



- ✦ **Built for Texas**  
Illustrating the impact and opportunity of the Texas nonprofit sector through research and advocacy.
- ✦ **Texas Faith-Based & Community Initiative**  
Fostering healthy partnerships between nonprofits and state government.
- ✦ **Texas Nonprofit Summit**  
Bringing nonprofit leaders together to showcase strategies to address local issues and cultivate collaborative relationships.

**1 in 8 Texas jobs**

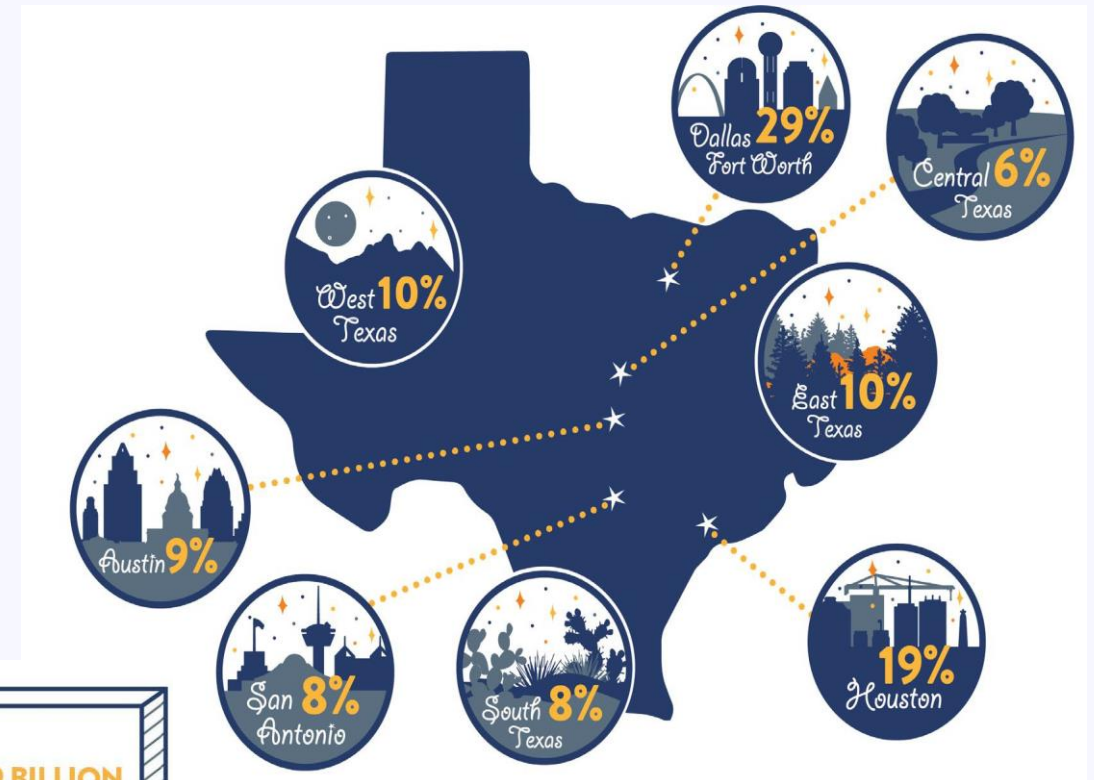
in or tied directly to  
the nonprofit sector

**\$110 billion**

contributed to the state economy  
by ongoing operations of Texas nonprofits



# The State of Nonprofits



Sector and Economic Data Sources: The Center for Nonprofits and Philanthropy at The Bush School at Texas A&M University, and the Perryman Group.

# Volunteer Texas

Volunteering is a powerful vehicle for igniting social change. We increase the accessibility of volunteer service, equipping Texans with the tools & knowledge to take action in their local community.



- ▶ **VolunteerTX**  
A comprehensive online hub for exploring volunteer opportunities statewide.
- ▶ **Governor's Volunteer Awards**  
Recognizing and celebrating the impact of exceptional volunteer heroes in Texas.
- ▶ **Texas Association of Volunteer Centers**  
Bringing Volunteer Center leaders together to share best practices, leverage ideas.

**563 million hours**

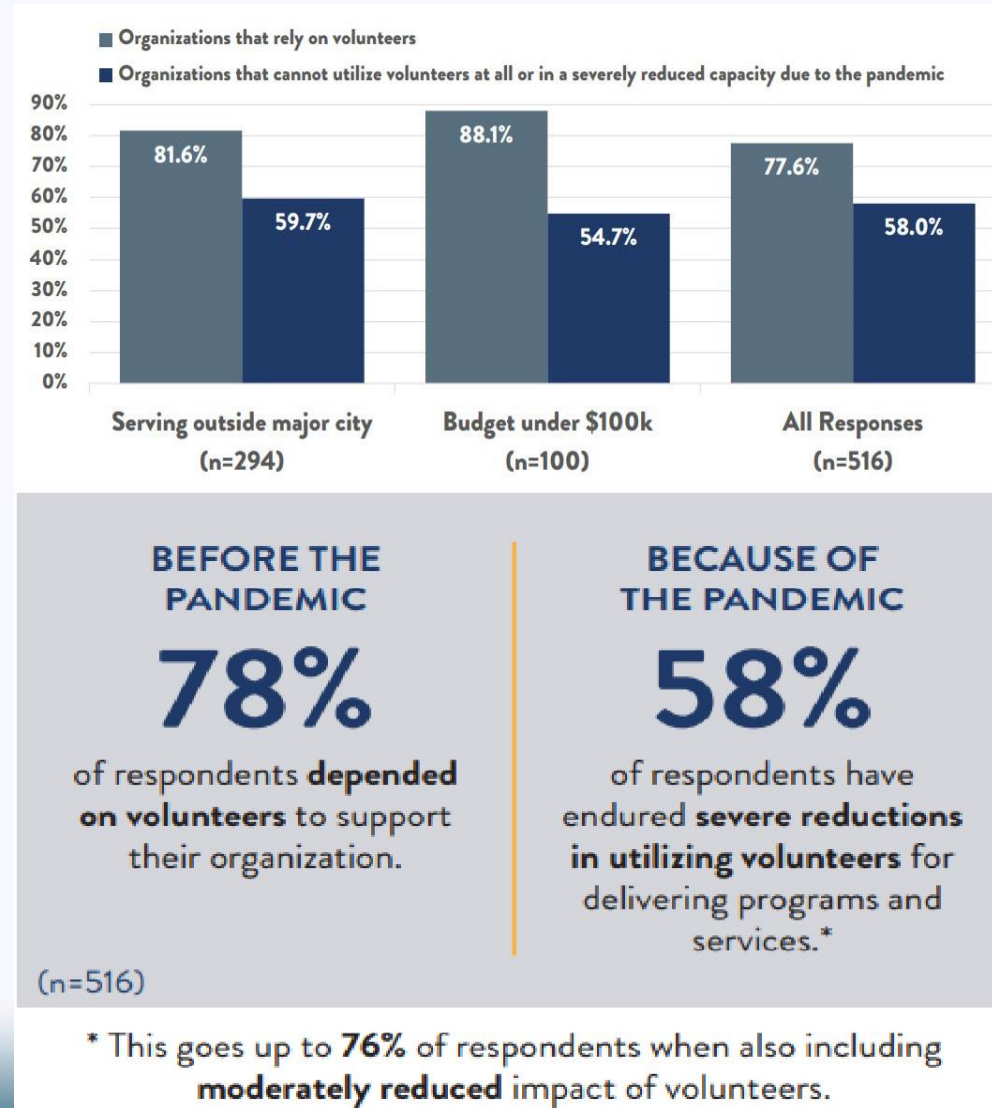
of volunteer service  
contributed by Texans

**\$13.5 billion**

in estimated value contributed  
by volunteers in Texas

# The State of Volunteerism

- Texas nonprofits—especially nonprofits serving communities outside of major metropolitan areas and those with budgets of less than \$100,000—rely on volunteers to carry out their mission and meet community needs.
- The pandemic has caused a lot of disruptions among the volunteer workforce of nonprofits.



# Networks & Collaboratives



- **Nonprofit Management Alliance of Texas (NMAT)**
- Texas Association of Volunteer Centers (TAVC)
- Texas Rural Nonprofit Network (TRNN)
- Academic Affinity Group (AAG)
- Texas Nonprofit Council (TNC)
- Interagency Coordinating Group (ICG)

If you want to go fast,  
go alone...

...If you want to go far,  
go together.



# Networks & Collaboratives



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# Texas Rural Nonprofit Network (TRNN)



OneStar has partnered with [Resilia](#), a social impact technology organization, to give **25 nonprofits** access to their exclusive online platform.



Network members have access to a suite of on-demand tools and resources to support organizational growth and impact including unlimited 1:1 coaching.



TRNN services are centered on providing hands-on resources for nonprofits serving rural communities and strengthening their volunteer recruitment and engagement strategies.



# Networks & Collaboratives



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# Networks & Collaboratives



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# Interagency Coordinating Group (ICG)

## State Agencies

- Department of Agriculture
- Department of Family & Protective Services
- Department of Information Resources
- Department of State Health Services
- Health and Human Services Commission
- Office of the Attorney General
- Office of Secretary of State
- Office of State-Federal Relations
- Institution of Higher Education
- Office of the Comptroller
- Office of the Governor
- Public Utility Commission of Texas
- Texas State Commission on National & Community Service (OneStar Foundation)
- Texas Commission on Environmental Quality
- Texas Department of Criminal Justice
- Texas Department of Housing & Community Affairs
- Texas Department of Insurance
- Texas Department of Public Safety
- Texas Division of Emergency Management
- Texas Education Agency
- Texas Juvenile Justice Department
- Texas Veterans Commission
- Texas Workforce Commission

**Better deliver critical services to Texans**  
*by improving the working relationship between Texas faith-based & community organizations and state government*

## Faith-Based & Community Organizations

- Congregations
- National denominations and their affiliates and networks (*e.g., Catholic Charities, United Methodist Hospital, and Habitat for Humanity*)
- Independent faith-based organizations (*e.g., Salvation Army*)
- Community-based organizations (*e.g., a community group leading a neighborhood revitalization project*)
- Nonprofit organizations (*e.g., a local food bank or children's shelter*)

# Interagency Coordinating Group Roles & Responsibilities



- The Interagency Coordinating Group plays an important role in supporting the State's collaboration with FBCOs overall.



## **Work Across State Agencies**

Work across agencies to remove unnecessary interagency barriers to FBCO partnership.



## **Promote Effective Partnerships**

Promote the value and effectiveness of partnerships between agencies and organizations to serve Texas residents in need.



## **Develop & Implement Best Practices & Plans**

Develop and promote agency best practices for collaborating with FBCOs and develop and implement a plan for improved contracting relationships.



## **Identify & Address Opportunities for Improvement**


Identify and address duplication of services provided by the state and FBCOs and gaps in state services that FBCOs could fill.



## Digital Capacity Building | VolunteerTX



- Statewide volunteer connector platform, directing volunteers to local service opportunities posted by organizations across the state
- Developed in partnership with Points of Light utilizing the technology behind the Points of Light: Engage aggregator
- VolunteerTX pulls opportunities from a state network of Volunteer Connector Organizations (VCOs), AARP, United Way, the HandsOn Network, and more to help connect volunteers with opportunities that inspire them to serve

The VolunteerTX logo, with "Volunteer" in black and "TX" in a red outline of the state of Texas.[Home](#) [Search](#)


# Welcome

Welcome to VolunteerTX, the official State of Texas volunteering network connecting you with opportunities to serve across the Lone Star State. Select your area of interest and location to explore ways that you can make an impact in your community.

Keywords

Location (optional)

Search

A collage of six photographs showing various volunteers in action: people working on a boat, a man and woman looking at a brochure, a group of people in yellow shirts, a group of people in red aprons, and a group of people in blue shirts.

## Digital Capacity Building | Texas Nonprofit Strong



- Online platform for Texas nonprofits to learn, connect, advocate for our sector
- Powered by OneStar and United Ways of Texas
- Drive more people to existing resources and networks
- Strengthen connections within the Texas nonprofit sector by creating a united voice



# Event Engagement | Governor's Volunteer Awards



# Event Engagement | Texas Nonprofit Summit

February 27 • March 1, 2023

# REENGAGE

Austin, Texas

Taking bold action to  
move forward together



PRESENTED BY  
 onestar

## REGISTRATION NOW OPEN!

LEARN MORE AT  
[texasnonprofitsummit.org](https://texasnonprofitsummit.org)

TEXAS NONPROFIT  
**SUMMIT**





# Leveraging the Power of People



# THANK YOU!

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**Dinorah Lopez**  
**[Dinorah@OneStarfoundation.org](mailto:Dinorah@OneStarfoundation.org)**