

Kirby Goidel

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Communication Texas A&M University
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PROFESSIONAL PREPARATION

B.S., magna cum laude, James Madison University, 1989;
M.A. (in pursuit), American Government, University of Kentucky, 1992.
Ph.D., American Government, University of Kentucky, 1993.

ACADEMIC APPOINTMENTS

Professor & Director, Department of Communication & Public Policy Research Institute
Texas A&M University, 2017 – present

Co-Editor, *Social Science Quarterly*, 2017-present

Professor & Fellow, Department of Communication & Public Policy Research Institute
Texas A&M University, 2014-2017

Co-Editor, *Survey Practice*, 2012-2017 (AAPOR Sponsored, Editorial Review)

Scripps Howard Professor, Director of the Public Policy Research Lab, Director of the Louisiana
Survey, Manship School of Mass Communication & Department of Political Science
Louisiana State University, 2002 – 2014

Political Communication Area Head, Manship School of Mass Communication
Louisiana State University, 2003-2006

Chair, Department of Political Science, Indiana State University, 2001-2002

Interim Chair, Department of Political Science, Indiana State University, 2000-2001

Associate Professor of Political Science, Indiana State University, 1999-2002.

Assistant Professor of Political Science, Indiana State University, 1995-1999.

Assistant Professor of Political Science, University of Southwestern Louisiana, 1993-95.

PUBLICATIONS

Books

Kirby Goidel, Craig Freeman, and Brian Smentkowski. 2015. *Misreading the Bill of Rights: Top Ten Myths Concerning Your Rights and Liberties*. Praeger Publishing.

Kirby Goidel. 2014. *America's Failing Experiment: How Too Much Democracy Undermines Our National Leaders*. Rowman & Littlefield.

Donald K. Gross and **Robert K. Goidel**. 2003. *The States of Campaign Finance Reform*, Ohio State University Press. *This book was the subject of an “authors meet critics” roundtable at the 2004 annual meeting of the Midwest Political Science Association.

Goidel, Robert K., Donald K. Gross, and Todd G. Shields. 1999. *Money Matters: Consequences of Campaign Finance Reform in United States House Elections* Rowman & Littlefield.

Edited Book

Goidel, Kirby. *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*. 2011. Louisiana State University Press.

Journal Articles

Davis, Nicholas T., **Kirby Goidel**, Christine S. Lipsmeyer, Guy D. Whitten, and Clifford Young. 2019. “Economic Vulnerability, Cultural Decline, and Nativism: Contingent and Indirect Effects*.” *Social Science Quarterly* 100: 430-446. doi:10.1111/ssqu.12591 (As part of a special issue devoted to nativism).

Davis, Nicholas T., **Kirby Goidel**, Christine S. Lipsmeyer, Guy D. Whitten, and Clifford Young. 2019. “The Political Consequences of Nativism: The Impact of Nativist Sentiment on Party Support*.” *Social Science Quarterly* 100: 466-479. (As part of a special issue devoted to nativism).

Goidel, Kirby, Keith Gaddie, and Spencer Goidel. 2019. “Rigged-Election Rhetoric: Coverage and Consequences.” *PS: Political Science & Politics* 52(2): 1-10. doi:10.1017/S1049096518001646

Goidel, Kirby, Keith Gaddie, and Guy Whitten. 2017. “Special Issue Editors’ Introduction: The New World of Comparative Political Communication.” *Social Science Quarterly*: 98: 779–785. doi:10.1111/ssqu.12458

Goidel, Kirby., Keith Gaddie, and Marco Ehrl. 2017. “Watching the News and Support for Democracy: Why Media Systems Matter.” *Social Science Quarterly*: 98: 836–855. doi:10.1111/ssqu.12430

Turcotte, Jason, Ashley Kirzinger, Johanna Dunaway, and **Kirby Goidel**. 2017. “The Many Layers of Local: Proximity and Market Influence on News Coverage of the Deepwater Horizon Oil Spill.” *Social Science Quarterly*: 98: 993–1009.

Wanyun Shao, Siuan Xian, Ning Lin, H. Kunreuther, N Jackson and **Kirby Goidel**. 2017. “Understanding the Effects of Post Flood Events and Perceived and Estimated Flood Risks on Individuals’ Voluntary Insurance Purchase Behavior.” *Water Research* 108: 391-400.

Wanyun Shao, Siyuan Xian, Barry D Keim, **Kirby Goidel**, and Ning Lin. 2017. "Understanding Perceptions of Changing Hurricane Strength along the US Gulf Coast." *International Journal of Climatology* 37: 1716-1727.

Kirby Goidel, Brian Smentkowski, and Craig Freeman. 2016. “Perceptions of Threat to Religious Liberty.” *PS: Political Science & Politics* 49(3): 426-432.

Wanyun Shao & **Kirby Goidel**. 2016. "Seeing is Believing? An Examination of Perceptions of Local Weather Conditions and Climate Change Among Residents in the U.S. Gulf Coast," *Risk Analysis* 36 (11): 2136-2157.

Wei Zha, **Kirby Goidel**, and Judith Sylvester. 2015. "For or Against It? Public Opinion on International Trade, News Framing, and Pre-Existing Schemas," *American Communication Journal* 17 (2).

Johnson, Martin., **Kirby Goidel** and Michael Climek. 2014. "The Decline of Daily Newspapers and the Third-Person Effect," *Social Science Quarterly* 95: 1245–1258,

Turcotte, Jason, & **Kirby Goidel**. 2014. "Political knowledge and exposure to the 2012 U.S. presidential debates. Does debate format matter?" *PS: Political Science & Politics* 47: 449-453.

Goidel, Kirby, Ashley Kirzinger, Margaret DeFleur, and Jason Turcotte. 2013. "Difficulty in Seeking Information about Health Care Quality and Costs," *Social Science Journal* 50: 418-425.

Dunaway, Johanna, **Kirby Goidel**, Ashley Kirzinger, and Betina Wilkinson. 2011. "Rebuilding or Intruding? News Media Coverage and Public Opinion on Immigration in Louisiana." *Social Science Quarterly* 92(4): 917-937

Goidel, Kirby, Wayne Parent, and Bob Mann. 2011 "Race, Racial Resentment, Attentiveness to the News Media, and Public Opinion Toward the Jena Six." *Social Science Quarterly* 94: 20-34.

Goidel, Robert K., Steven Procopio, Dek Terrell, and H. Denis Wu. 2010 "Sources of Economic News and Economic Expectations." *American Politics Research* 38: 759-777.

Miller, Andrea and **Kirby Goidel**. 2009. "News Organizations and Information Gathering During a Natural Disaster: Lessons from Hurricane Katrina." *Journal of Contingencies and Crisis Management* 17 (4): 266-273.

Jas Sullivan, Lisa Major Hatley, **Robert K. Goidel**, and David Kurpius. 2009. "The Role of an African American Candidate on Psychological Engagement and Political Discussion in a Local Election," *Politics and Policy* 37 (2): 289-308.

Goidel, Robert K., Craig Freeman, Stephen Procopio, and Charles Zewe. 2008. "Who Participates in the Public Square and Does It Matter?" *Public Opinion Quarterly* 72: 792-803.

Goidel, Robert K., Stephen Procopio, Douglas Schwalm, and Dek Terrell. 2007. "Implications of the Medicaid Undercount in a High-Penetration Medicaid State." *Health Services Research* 42: 2424-2441.

Nisbet, Matthew and **Robert K. Goidel**. 2007. "Understanding Citizen Perceptions of Science Controversy: Bridging the Ethnographic-Survey Research Divide." *Public Understanding of Science* 16: 421-440.

Goidel, Robert K. and John Maxwell Hamilton. 2006. Strengthening Higher Education Through

Gridiron Success? Public Perceptions of the Impact of National Football Championships on Academic Quality. *Social Science Quarterly* 87: 851-862.

Goidel, Robert K. and Matthew Nisbet. 2006. "Exploring the Roots of Public Participation in the Controversies of Embryonic Stem Cell Research and Cloning." *Political Behavior* 28: 175-192.

Goidel, Robert K., Craig Freeman, and Steven Procopio. 2006. The Impact of Television Viewing on Perceptions of Juvenile Crime. *Journal of Broadcasting and Electronic Media* 50: 119-139.

Chambers, Michael and **Robert K. Goidel**. 2004. "The Post-Cold War Presidency and Public Opinion Beyond the Water's Edge." *White House Studies* 4: 31-47.

Maule, Linda S. and **Robert K. Goidel**. 2003. Adultery, Drugs, and Sex: An Experimental Investigation of Individual Reactions to Unethical Political Behavior by Public Officials," *Social Science Journal* 40 (2003): 65 -78.

Gross, Donald A., **Robert K. Goidel**, and Todd G. Shields. 2002. "State Campaign Finance Regulations and Electoral Competition," *American Politics Research* 30: 143-165.

Gross, Donald A. and **Robert K. Goidel**. 2001. "The Impact of State Campaign Finance Laws." *State Politics & Policy Quarterly* 1: 453 -623.

Shields, Todd G. and **Robert K. Goidel**. April 2000. "Who Contributes? Checkbook Participation, and the Impact of Legal Reforms, 1952-1994." *American Politics Quarterly* 28: 216-234.

Shields, Todd G. and **Robert K. Goidel**. 1998. "Taking Credit and Avoiding Blame: Good News, Spin Control, and Democratic Accountability." *Political Communication* 15: 99-116.

Shields, Todd G. and **Robert K. Goidel**. 1997. "Participation Rates, Socioeconomic Class Biases, and Congressional Elections: A Cross-Validation, 1958-1994." *American Journal of Political Science* 41: 683-691.

Goidel, Robert K., Todd G. Shields, and Mark Peffley. 1997. "Priming Theory and RAS Models: Toward an Integrated Perspective of Media Influence." *American Politics Quarterly* 25: 287-318.

Goidel, Robert K. and Todd G. Shields. 1997. "Partisan Differences and Candidate Mobilization Efforts in Midterm House Elections." *Midsouth Journal of Political Science* 1: 47

Gross, Donald A., **Robert K. Goidel**, and Todd G. Shields. 1997. "Campaign Finance Reform and the 1994 Congressional Elections." *Policy Studies Journal* 25: 215-234.

Goidel, Robert K., Todd G. Shields, and Ronald E. Langley. 1997. "The New Economy, The End of the Cold War, and Presidential Evaluations." *Southeastern Political Review* 25: 487-500.

Shields, Todd G. and **Robert K. Goidel**. 1996. "Television News Coverage of the National Debt 1990-1993: The President Versus Congress as a Source for National News." *Polity* 18:401-411.

Goidel, Robert K. and Todd G. Shields. 1996. "Political Mobilization and Voter Turnout in the 1990 Midterm House Elections: An Aggregate Level Analysis." *Southeastern Political Review* 24: 99-115.

Goidel, Robert K. and Donald A. Gross. 1996. "Reconsidering the 'Myths and Realities' of Campaign Finance Reform." *Legislative Studies Quarterly* 21: 129-149.

Goidel, Robert K. and Ronald E. Langley. 1995. "Uncovering Evidence of Indirect Media Effects: News Coverage of the Economy and the 1992 Presidential Elections." *Political Research Quarterly* 48: 313-328.

Shields, Todd G., **Robert K. Goidel**, and Barry Tadlock. 1995. "The Net Impact of Media Exposure on Individual Voting Decisions in United States Senate and House Elections." *Legislative Studies Quarterly* 20: 415-430.

Peffley, Mark, Ronald Langley, and **Robert K. Goidel**. 1995. "Public Responses to Presidential Uses of Military Force: A Panel Analysis." *Political Behavior* 17: 307-337.

Goidel, Robert K. and Donald A. Gross. 1994. "A Systems Approach to Campaign Finance in United States House Elections." *American Politics Quarterly* 22: 125-153.

Goidel, Robert K. and Donald A. Gross. 1994. "Strategic Calculations and Quality Challengers in United States House Elections, 1986-1990." *Southeastern Political Review* 22: 203-222. -1990." *Southeastern Political Review* 22: 203-222.

Goidel, Robert K. and Todd G. Shields. 1994. "The Vanishing Marginals, the Mass Media, and the Bandwagon," *Journal of Politics* 56: 802-810..

Non-Peer Reviewed Article

Kromer, Mileah, **Kirby Goidel**, and Michael Climek. 2017. "Does It Really Make a Fracking Difference? The Conditional Effects of Question Wording on Support for Hydraulic Fracturing," *Survey Practice* 10 (1).

Moore, David and **Kirby Goidel**. 2012. What Really Keeps People From Using Broadband? *Broadband Communities* May/June: 94-96.

Book Chapters

Goidel, Robert K. 2011. "Public Opinion Polling" in Robert Mann & David Perlmutter (eds), *The Manship Guide to Political Communication*, Louisiana State University Press.

Goidel, Robert K. 2011. "An Introduction to Public Opinion Polling in a Digital Age: Meaning and Measurement," in Robert Goidel (ed.), *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

Goidel, Robert K., Michael Xenos, and Ashley Kirzinger. 2011. "Too Much Talk, Not Enough Action? Political Expression in a Digital Age," in Robert Goidel (ed.), *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

Goidel, Robert K. 2011. "Transitioning into a New Era of Public Opinion Research," in Robert Goidel (ed.), *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

Goidel, Robert and Wayne Parent. 2008. "The Puzzle of Race and Gender in Cajun-Creole Louisiana: Is Louisiana the Exception the Southern Rule?" in Todd G. Shields and Shannon Davis (eds.), *New Voices in the Old South*, Florida Institute of Government.

Chambers, Michael and **Robert Goidel**. 2005. "Public Opinion, Presidential Leadership, and Foreign Policy in a Post-9-11 International System," in Glenn P. Hastedt & Anthony J. Eksterowicz (eds.), *The President and Foreign Policy: Chief Architect or General Contractor?* Nova Science Publishers.

McDowell, James L. and **Robert K. Goidel**. 2002. "The Bayh-ing of Indiana Campaign Finance," in David Schultz (ed.), *Laboratories of Democracy: Money and Campaign Finance in State Elections*, Carolina Academic Press.

Goidel, Robert K. and Linda S. Maule. 2001. "Washington's Fifth Congressional District." in Sunil Ahuja & Robert Dewhirst, eds., *The Roads to Congress, 2000*. Cengage Learning.

Goidel, Robert K. 1998. "The Federal Election Campaign Act of 1974" in Sunil Ahuja & Robert Dewhirst, eds., *Government at Work*, Kendall-Hunt Publishers.

Goidel, Robert K., Todd G. Shields, and Ronald E. Langley. 1999. "The New Economy, The End of The Cold War, and Presidential Evaluations," in Anthony Eksterowicz & Glenn Hastedt eds., *The Post-Cold War Presidency*, Rowman & Littlefield Publishers.

Goidel, Robert K. and James McDowell. 1999. "Hill Defeats Leising: Indiana's Ninth Congressional District" in Sunil Ahuja & Robert Dewhirst, eds., *The Elections of 1998*, Nelson-Hall Publishers.

Goidel, Robert K. 2000. "If You Report It, Will They Care?" in Tony Eksterowicz and Robert Roberts, eds., *Public Journalism and Political Knowledge*, Rowman & Littlefield.