

# C. Todd Kent

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Higher education leader with both academic administration and teaching experience. Successful record of providing oversight to all aspects of university and academic affairs. Significant teaching experience in three different countries.

## ***Education***

- Ph.D. Texas A&M University, (Political Science)  
Dissertation: *Politically Rational Foreign Policy Decision-Making*  
American Politics/International Relations/Foreign Policy Decision-Making
- M.A. Regent University, (Public Policy)  
Master's Thesis: *Reagan Administration Foreign Policy in Eastern Europe*
- B.S. Utah State University, (Accounting)

## ***Experience (Academic teaching)***

Experienced instructor having taught classes at Texas A&M University, Texas A&M University at Qatar, Texas A&M-San Antonio, and the University of Utah Asia Campus. Taught political science classes to students in classes as large as 300 and as small as 10. Taught students in the Middle East for nine years and in South Korea for three years. My teaching experience includes classes that vary from freshman American Government to graduate level classes for the Bush School of Government at Texas A&M University (TAMU). Worked as a consultant on campaigns spanning the breadth of American politics (i.e., presidential campaigns to city council elections). My past experience in campaigns and elections and survey research allows me to bring real world politics into the classroom.

Texas A&M University, Texas A&M University at Qatar, Texas A&M-San Antonio, and University of Utah (classes taught)

- State and Local Politics, American Government, Introduction to Research Methods, Campaigns and Elections, World Politics, International Relations, American Foreign Policy, Bush School of Government: Government & Homeland Security, Bush School of Government: Capstone Class, Urban Politics

## ***Experience (Academic administration)***

### **University of Utah Asia Campus (UAC)**

*Chief Administrative Officer (July 2018 to March 2020)*

Serving as the University of Utah's representative and head of campus at the Incheon, Korea location. Responsible for all financial and administrative operations of the campus, including budgets, financial performance, external relations, and legal issues. Working closely with Korean partners on behalf of the University to ensure the future well-being of the campus. Led a team that over the past three years has:

- Increased enrollment by 109%.

- Increased tuition revenue by 180%.
- Reduced tuition discounting from 32% to 9%.
- Maintained a 90% student retention rate.

*Dean of Faculty (August 2016 to March 2020)*

Leading all efforts related to curriculum and instruction, including faculty hiring and academic strategic planning. Responsible for implementation of academic policies and procedures at this new campus. Providing oversight and support to Communication, Psychology, Film and Media Arts, Urban Ecology, and Civil and Environmental Engineering undergraduate degree programs, Biomedical Informatics and Public Health graduate programs, and all faculty teaching general education and elective courses. Interacting with local leaders in Korea, as well as Deans and Department Chairs at the University of Utah campus in Salt Lake City.

- Created and implemented a new Civil and Environmental Engineering program at the Utah Asia Campus.
- Improved the academic environment at the UAC by increasing academic rigor and developing programs to reduce academic integrity issues.
- Created programs to help students prepare for an emerging work environment in the US and Korea.
- Worked with faculty to move from a lecture based classroom model to include active learning elements in their classrooms.
- Developed innovative methods of helping our students engage and think critically in the classroom.
- Supported an emerging faculty research environment by supporting conference travel, highlighting success, and providing public opportunities to present research on campus.

**Texas A&M University at Qatar (July 2006 to May 2015)**

*Assistant Dean for Academic Affairs (January 2011 to May 2015)*

Provided strategic direction and oversight for all academic services, student affairs, and admissions. Interacted with former students, parents, and employers, assisted with faculty assessment, supervised accreditation efforts, study abroad, and oversaw foundations program and university tutoring efforts.

- Created student exchange programs that included Texas A&M University, United States Military Academy, United States Naval Academy, and Virginia Military Institute.
- Expanded relationships with potential employers, including ExxonMobil, Shell, Total, ConocoPhillips, and Qatar Petroleum and broadened international employment opportunities for students.
- Streamlined academic services to better serve students.
- Improved tutoring services for at-risk students and foundation programs to serve a student body with over 70% ESL students.
- Served on three-member Emergency Management Team that coordinated efforts to ensure safety and security of over 1000 employees and families of TAMUQ.

*Program Chair, Liberal Arts, Texas A&M University at Qatar (May 2008 to December 2010)*

Provided oversight of English, History, Political Science, Kinesiology, and foundation programs.

- Maintained budget oversight for program.
- Recruited and hired new faculty.
- Evaluated faculty performance.

### ***Experience (Business and Consulting)***

#### **Kent Consulting, Bryan, TX (June 1994 to 2006).**

##### *Principal Consultant*

- Provided political and marketing consulting and research services.
- A partial list of clients included Cox Communications-South Central Region, Oral Roberts University, Texas Public Policy Foundation, Texas A&M University, TXN Radio Network, and numerous political candidates.
- Provided research and call center consulting to WSI Research, Canton, TX
  - Conducted surveys for political, marketing, media, and higher education clients.
  - Managed department that included 66 people and two supervisors.
  - Conducted 70 tracking polls during the 1998 elections.

#### **Hill Research Consultants, The Woodlands, TX (June 1991 - December 1993).**

##### *Senior Research Analyst*

###### General Responsibilities

- Conducted public affairs, political, and marketing research.
- Developed presentations and strategies for clients.
- Analyzed research data and prepared written reports of results.
- Conducted opposition research for political clients.
- Worked with diverse clientele such as Fortune 500 companies, elected officials, and a major university.
- Presented results of research to selected clients.
- Participated in new client development.

##### *Academic Awards and Honors:*

Dean's Leadership Award, 2013

President, Political Science Graduate Student Association, 2002-2003

Phi Kappa Phi

##### ***Conference Papers:***

“Politically Rational Foreign Policy Decision-Making,” presented at the Seventh Pan-European Conference on International Relations, September 2010, in Stockholm, Sweden.

“We Fight Therefore We Are: Theoretical Concerns Regarding Religiously Motivated Non-State Violence,” presented at the Political Studies Association annual conference, March 2010, in Edinburgh, Scotland.

“Religion and Political Participation in Latin America,” presented at the annual meeting of the Midwest Political Science Association, April 2009, Chicago (with Douglas Thornton).

- “Policy Implications of Anti-Americanism in the Middle East,” presented at the Gulf and Globe Conference, January 2009, in Annapolis, Maryland.
- “Political Survival and Domestic Religious Influence,” presented at the annual meeting of the Southern Political Science Association, January 2008, in New Orleans.
- “Reconsidering Religion as an Independent Variable in International Relations,” presented at the Annual Meeting of the Southwest Social Science Association, March 2007 in Albuquerque, NM.
- “Religious Actors: Lions or Lambs,” presented at the Joint Sessions of the European Consortium on Political Research, May 2007, at the University of Finland, Helsinki, Finland.
- “Political Survival and Domestic Religious Influence,” presented at the Sixth Pan-European Conference on International Relations, September 2007, at the University of Turin, Turin, Italy.
- “Going Public When the Public Has Turned a Deaf Ear: George W. Bush and Social Security Reform,” presented at the Annual Meeting of the Midwest Political Science Association, April 2006, in Chicago.
- “Presidential Political Capital: Myth or Reality,” presented at the Annual Meeting of the American Political Science Association, September 2005, in Washington, D.C.
- “Politically Rational Foreign Policy Decision-Making,” presented at the Annual Meeting of the Midwest Political Science Association, April 2004, in Chicago.
- “Opposition Party Support for the President on Defense and Foreign Policy Votes,” presented at the Annual Meeting of the Midwest Political Science Association, April 2003, in Chicago.
- “Starting from Scratch: Building a Theory of the Opinion-Foreign Policy Link,” presented at the Annual Meeting of the American Political Science Association, September 2002, in Boston.
- “Effects of International Events, National Images and Public Awareness on Public Sentiment Towards Other Nations,” presented at the Annual Meeting of the Midwest Political Science Association, April 2002, in Chicago (with Nehemia Geva).

***Professional Service:***

- Discussant, Religion and International Relations Panel, the Political Studies Association Annual Conference, March 2010, in Edinburgh, Scotland.
- Discussant and Chair, Democracy and Foreign Policy Panel, Annual Meeting of the Midwest Political Science Association Conference, April 2004, in Chicago.

Reviewer: *The Journal of Politics*  
*Presidential Studies Quarterly*  
*The American Review of Politics*

***Professional Affiliations:***

American Political Science Association  
 Presidency Research Section  
 Midwest Political Science Association  
 Southern Political Science Association

***Fields of Research Interest:***

American Political Institutions

Presidency

Public Opinion

Foreign Policy

Political Behavior

International Relations