



Center *for*  
Nonprofits & Philanthropy  
THE BUSH SCHOOL • TEXAS A&M UNIVERSITY

# Continuing and Professional Education at the Center *for* Nonprofits & Philanthropy

## Information Webinar

December 1, 2021 | 12:00 p.m. CST | Zoom

# Center for Nonprofits & Philanthropy



**Excellence ★ Respect ★ Leadership ★ Loyalty ★ Integrity ★ Selfless Service**

Founded in 2017, the Center operates with the belief that that nonprofits are instrumental in creating opportunities for all. This happens through capable leadership, excellent governance, and engagement of stakeholders. We also recommit to the principles of *public service and democracy* and the value of *diversity of thought and expression* that have helped The Bush School since its inception.

## Our Values

**Nonprofits**  
**Opportunity for All**  
**Board Governance**  
**Leadership**  
**Engagement**

**Our Mission:** The CNP supports a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality research, professional outreach and engaged learning.

## **Educational Opportunities**

- Master of Public Service & Administration
- Executive Master of Public Service & Administration
- Graduate Certificate in Nonprofit Management
- Certificates in Nonprofit Leadership, Social Justice Leadership, and Fundraising Leadership

# Center *for* Nonprofits & Philanthropy Team



**Will Brown**  
Director



**Kenny Taylor**  
Outreach



**Angela Seaworth**  
Capacity



**Nicole Collier**  
Research



**Denise Parker**  
Admin

Alyssa Duany – Center Graduate Assistant  
Jackie Guerra – Graduate Student Worker



# Agenda



- Educational Offerings
- Program Details
- Certificate in Nonprofit Leadership (CNL)
- Social Justice Leadership (CSJL)
- Certificate in Fundraising Leadership (CFL)
- Registration Information
- Question and Answer Session



# Educational Offerings



## **Certificate in Nonprofit Leadership (CNL) – Fall 2020**

- Nonprofit professionals and volunteers who desire to sharpen their skills for career advancement and/or volunteer leadership

## **Certificate in Social Justice Leadership (CSJL) – Fall 2021**

- Develop leaders committed to transforming systems and structures at nonprofit and public organizations to become more equitable

## **Certificate in Fundraising Leadership (CFL) – Spring 2022**

- Designed to cultivate fundraising success at nonprofit organizations



# Program Details



- Online, asynchronous, open enrollment, and non-credit
- Nonprofit professionals, corporate sector leaders, charitable foundation staff, donors, and educators
- CEUs available via International Accreditors for Continuing Education and Training (IACET) and Certified Fundraising Executive (CFRE) International
- Five-course sequence (three weeks per module), earn certificate in approximately four months; offered in Fall and Spring semesters



# Certificate in Nonprofit Leadership - \$1499



- Nonprofit Leadership in Turbulent Times
- Nonprofit Strategic Management
- Nonprofit Board Governance for Executives
- Nonprofit Performance Measurement
- Situational Leadership

Individual courses available for \$349



# CNL Subject Matter Experts



**Dr. Humphrey**



**Dr. Cantrell-Bruce**



**Dr. Seaworth**



**Dr. Kerr**



**Dr. Taylor**





# Certificate in Social Justice Leadership - \$1499



- Social Justice Leadership at Nonprofit Organizations
- Social and Racial Justice: Leading Diversity, Equity, and Inclusion Within Public Service Organizations
- Cultural Competency in Nonprofit Management
- Managing Workplace Diversity in Public and Nonprofit Organizations
- Social Justice Policy + Partnerships for Social Change

Individual courses available for \$349



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# CSJL Subject Matter Experts



**Dr. Taylor**



**Mason Alexander-Hawk**



**Dr. Humphrey**



**Dr. Ashley**



**Terri Broussard Williams**



# Certificate in Fundraising Leadership - \$2250



- Understanding Fundraising
- Leadership Roles in Fundraising
- Making the Ask
- Engaging Your Board and Others in Fundraising
- Building the Culture

Individual courses available for \$499



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# CFL Subject Matter Experts



**Dr. Seaworth**



**Dr. Bartolini**



**Dr. Zuniga**



**Dr. Acosta**



# Registration Information



- Spring 2022 Program Dates: January 5 – May 24, 2022

- <https://cnpp.catalog.instructure.com>

- Contact Denise Parker at [parker.dj77@tamu.edu](mailto:parker.dj77@tamu.edu) for more information



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