

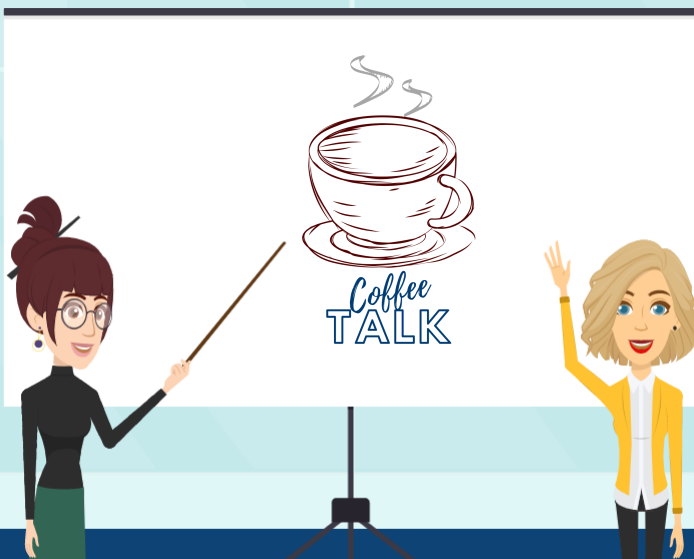
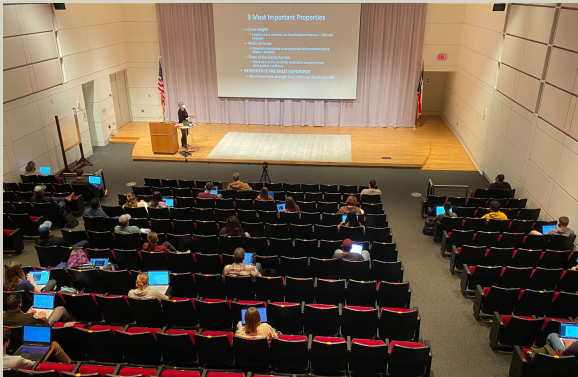
Winter 2021

Annenberg Presidential Conference Center



Happy New Year

Happy New Year! We're excited to kick off the spring semester at the Annenberg Presidential Conference Center. We're hosting even more students this semester as they attend socially distanced classes in our facility and continue to expand their knowledge.



Coffee Talk

Coffee Talk season 2 has officially begun! Join Sarah and TJ for another round of event-fueled discussions. All from the comfort of their new virtual studio.

You can watch the episodes on our YouTube page. They can also be found on Apple Podcasts and Spotify!



VEIP Certification

Congratulations to our Facility Director, Sarah, for becoming a certified Virtual Events Institute Professional (VEIP)!

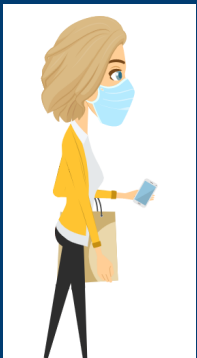


CMP & CPM Certification

Congratulations to our Event Manager, TJ, on receiving her Certified Meeting Professional (CMP) and Certified Professional in Management (CPM) certifications!



Upcoming Event & Meeting Educational Opportunities



Pandemic On-Site Protocol Training:

"This new course... is designed to provide all front and back of the house on-site event staff with the knowledge necessary to personally stay safe, guidance to identify and suppress risks, and skills to handle, mitigate and de-escalate non-compliance issues should they arise."

Pandemic Meeting & Event Design Certificate:

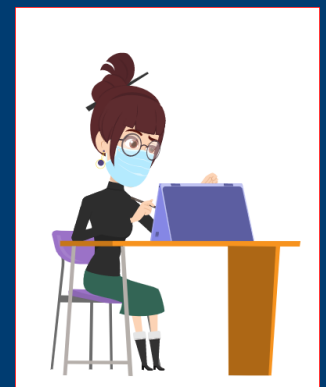
"From risk management to venue protocols; contract clauses to user experience; food and beverage to marketing, we cover the areas most impacted by the pandemic to help you develop and design well-informed, future-forward events."

Virtual Event & Meeting Management Certificate:

"This course is designed for industry professionals who are looking to build on their existing event management skillset and experience by learning the fundamentals needed to plan and manage virtual events."

Experiential Marketing Summit 2021:

"The Experiential Marketing Summit has become the event industry's mega-show for b-to-b and b-to-c brand-side marketers, executives from leading event agencies, meeting planners, trade show organizers, event strategists, experience designers, event technology gurus and more."



Our Offices Have Moved

Our offices have moved within the facility! We're now located in PSEL, suite 1022. If you're ever in the area, stop by to say hi!



Recognition Ceremony

The APCC was pleased to host Texas A&M College of Nursing's recognition ceremony back in December. With safety protocols in place, the new nurses were able to successfully celebrate their accomplishments alongside their professors and peers.



SOCIAL MEDIA

Make sure you hit that follow button on all of our social media to keep up with everything new happening at the APCC. Stay-tuned for fun giveaways in the future!



**Annenberg Presidential
Conference Center**
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