

**Center for Nonprofits & Philanthropy**  
THE BUSH SCHOOL • TEXAS A&M UNIVERSITY

## ADAPTING TO TURBULENT TIMES


**Philanthropy in the U.S.-Mexico Border region:  
Myths and Realities**

October 8, 2020

Andy Carey  
Executive Director  
U.S.-Mexico Border Philanthropy Partnership

Mary Hilderbrand (Host)  
Center for Nonprofits & Philanthropy

## Center for Nonprofits & Philanthropy



**Excellence ★ Respect ★ Leadership ★ Loyalty ★ Integrity ★ Selfless Service**

for all. This happens through capable leadership, excellent governance, and engagement of stakeholders. We also recommit to the principles of *public service and democracy* and the value of *diversity of thought and expression* that have helped The Bush School since its inception.

**Our Values**

Nonprofits  
Opportunity for All  
Board Governance  
Leadership  
Engagement

**Educational Opportunities**

- [Master of Public Service & Administration](#)
- [Executive Master of Public Service & Administration](#)
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**Our Mission:** The CNP supports a vibrant nonprofit and philanthropic sector in Texas and beyond, through high quality research, professional outreach and engaged learning.



NONPROFIT LEADERSHIP - ADAPTING TO TURBULENT TIMES  
FALL 2020 ZOOM WEBINAR SERIES

## Philanthropy in the U.S.-Mexico Border regions: Myths and Realities


*Andy Carey, Executive Director*  
U.S. - Mexico Border Philanthropy Partnership (BPP)

OCT. 8 | 12 PM CT | [BUSH.TAMU.EDU/EVENTS](https://bush.tamu.edu/events)

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*Cultivating leadership, philanthropy, and collaboration along the border.  
Cultivando el liderazgo, la filantropía y la colaboración en la frontera.*

## Philanthropy in the U.S. - Mexico Border region: Myths and Realities





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## Our mission

**We support a network of organizations that build prosperity through leadership, collaboration, and philanthropy in the U.S.-Mexico Border region.**



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## Fast facts

- Founded in September 2008
- 12- member board of directors
- 6.5 -staff members
- Budget US\$650,000
- 336-member network (academia, business/corporate partners, government agencies, nonprofits, foundations)
- Fiscal Agent 30+ organizations
- Education and training for 16,000+ board and staff leaders
- Secured +US\$5.5 million in fiscal agency contributions
- Bi-weekly newsletters in English and Spanish to 2,000+ subscribers
- Secured +US\$1.5 million in response to migrant humanitarian crisis in Border





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## Myths

- The border is out of control
- A border wall would stem the opioid epidemic
- Border enforcement does not curtail illegal crossings
- Terrorist groups are exploiting a porous border
- Mexico's border laws are strong, and ours are weak
- Building more wall will prevent drug trafficking
- More immigrants are illegally crossing the border
- Migrants are attracted to the United States by generous public benefits
- Undocumented immigrants don't pay taxes
- Low-skilled immigrants steal jobs

- Five myths about the U.S.-Mexico border, Christopher Wilson, deputy director of the Wilson Center's Mexico Institute. [https://www.washingtonpost.com/outlook/five-myths/five-myths-about-the-us-mexico-border/2018/05/03/5e80dd00-4e53-11e8-af46-b1d6dc0d9bfc\\_story.html?hpid=hp\\_hp-top-table-main-border%3Amyths%3Ahomepage%2Fstory&hpid=hp\\_hp-top-table-main-border%3Amyths%3Ahomepage%2Fstory](https://www.washingtonpost.com/outlook/five-myths/five-myths-about-the-us-mexico-border/2018/05/03/5e80dd00-4e53-11e8-af46-b1d6dc0d9bfc_story.html?hpid=hp_hp-top-table-main-border%3Amyths%3Ahomepage%2Fstory&hpid=hp_hp-top-table-main-border%3Amyths%3Ahomepage%2Fstory)
- 5 misconceptions about the U.S.-Mexico border, by Los Angeles Times Staff. <https://www.latimes.com/projects/la-na-us-mexico-border-misconceptions/>
- The truth about undocumented immigrants by Jonathan Yost, <https://www.borderangels.org/immigration-myths.html>

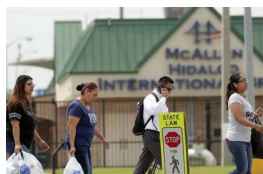


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## Realities

- +35 million Mexican Nationals reside in the U.S.A.
- +50 Mexican diplomatic posts across the U.S.A.
- +11 American diplomatic posts across Mexico
- +1 million Americans reside in Mexico
- +5 million US jobs depend on trade with Mexico
- +26 US States top trade partner is Mexico



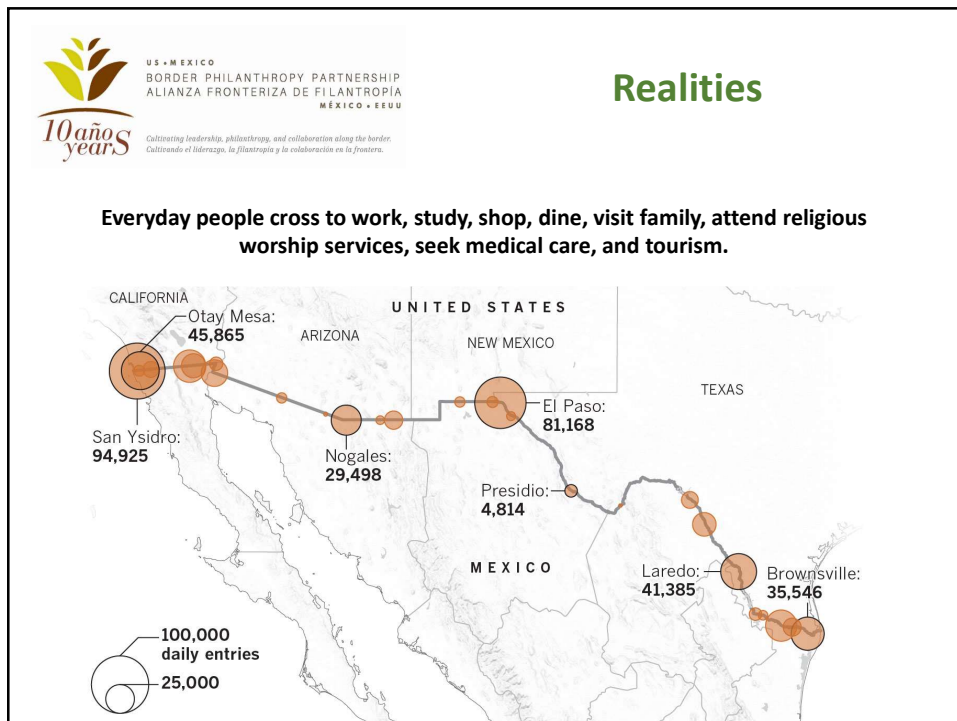


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## Realities

- **+1.2 million people cross border daily**
- **+US\$1 billion in goods traded each day**
- **+15 million people live in the Borderlands**







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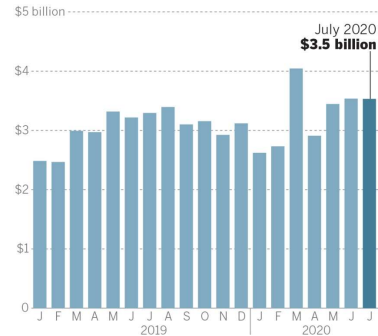
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## Realities

**Mexico received \$3.53 billion in remittances in July — most of it from the U.S. — a 7% increase over the same month in 2019, Mexico's central bank data showed.**

### Remittances to Mexico

Migrants send more money home during the pandemic.



Source: Banco de México

MICHELLE GILCHRIST U-T

<https://www.latimes.com/california/story/2020-09-08/remittances-mexico-pandemic>



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## Realities

**Farmworkers, mostly undocumented, become 'essential' during pandemic**



<https://www.nytimes.com/2020/04/02/us/coronavirus-undocumented-immigrant-farmworkers-agriculture.html>



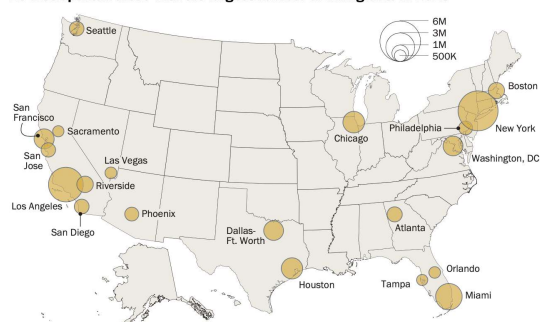
- More than 1 million immigrants arrive in the U.S. each year. In 2018:

## Realities

- ✓ China, 149,000
- ✓ India (129,000)
- ✓ Mexico (120,000)
- ✓ Philippines (46,000).

- New immigrant arrivals have fallen, due to more Mexican immigrants leaving the U.S. than coming in.

20 metropolitan areas with the largest number of immigrants in 2018



<https://www.pewresearch.org/fact-tank/2020/08/20/key-findings-about-u-s-immigrants/>



## Philanthropy in the U.S. and Mexico

Philanthropy is alive and well in both countries, but size and scope different:

- 86,203 US grantmaking foundations
- 1.56 million US nonprofit organizations



- 313 Mexican grantmaking foundations
- 47,095 Mexican nonprofit organizations



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## Philanthropy responds to COVID -19 for families and communities

**Foundations across the USA raise over US\$1 billion**

**Affiliate Foundations in the U.S.-Mexico Border region raise over US\$120 million**











## Regional Response




































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## US centered initiatives

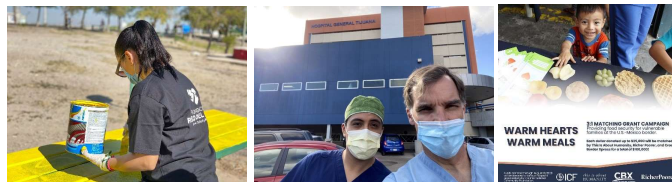
- Help nonprofits deliver food to the hungry
- Provide economic relief to the unemployed
- Medical equipment to first responders
- Daycare for essential workers
- Grants to small businesses in jeopardy of closure
- Many other needs identified by organizations along and across the region



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## Mexico centered initiatives

- The [International Community Foundation](#) granted almost \$5M to support communities in Mexico and Latin America (\$467,160 in Tijuana only)
- Support food security initiatives
- Medical equipment to first responders and in-kind gifts of PPE
- Public health education campaigns
- Many other needs identified by organizations along and across the region





## BPP's response

### We are assisting members with:

- Fiscal agency support
- Receiving and distributing charitable donations
- Facilitation of in-kind gifts to the other side of the border.
- Information about the border, in English and Spanish (bi-weekly newsletters)
- Knowledge source about how people can engage and support
- Supporting Ventanilla de Salud program in San Diego and across the USA
- Access to health and wellness services, resources, and information
- Secure financial resources and community partners to expand outreach to migrant communities
- Secure access to affordable or free of charge COVID 19 testing at Safe Zones



## BPP's response

The BPP secured the donation of 5,540 blankets, 7,302 bath towels, 3,386 portable cots, and 9,600 personal hygiene kits with the American Red Cross of Northern Nevada, worth US\$358,660.45

The supplies were transported in 6 trailers from Reno, Nevada, to San Diego, California for storage and safekeeping and distributed to the Tijuana Red Cross.





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## Realities

### Cross-border collaboration for effective partnerships

- **US-Mexico Border Philanthropy Partnership/US-Mexico Border Health Commission/Center for Disease Control/World Health Organization/Pan American Health Organization – regional planning for infectious disease**
- **US Environmental Protection Agency, City of San Diego, Local Nonprofits – Tijuana River binational clean up**
- **US Mexico Border Health Symposium – Executive and Legislative Branches of Government, U.S. and Mexican officials, local and regional health officials, nonprofit organizations – Access to public health services in the Binational Border region**



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**USMBPP**



**BorderBuzz**

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