Emerging Leaders Program

The second Emerging Leaders Program, a professional development program for young leaders in public service careers, was held May 18-21, 2010. Led by Dr. Will Brown, director of the Bush School’s nonprofit management certificate program, the Emerging Leaders Program is aimed toward professionals working in the nonprofit sector, education, or state and local government who want to improve their leadership skills. In addition to the three-day in-residence activities, the program includes three months of follow-up activities. The Emerging Leaders Program is one way the Bush School is addressing the significant need for effective leadership in the nonprofit sector—a rapidly expanding field, facing a shortage of talented leaders.

Thirty-four individuals currently working for nonprofit organizations were competitively chosen by the OneStar Foundation to participate in the program. Participants were selected because they had programmatic experience and a strong interest and commitment to improving social conditions, but limited expertise in running a nonprofit organization and little advanced management training.

During their time at the Bush School, participants took part in leadership self-assessment, professional development planning, one-on-one coaching sessions, and dynamic workshops. The follow-up program included coaching sessions with Bush School faculty and staff.

“We find that students gain a better understanding of their leadership skills and the challenges of nonprofit management through this program,” said Brown. “The follow-up activities, including networking with peers from the nonprofit sector, provide the ongoing support they need to continue to improve their leadership capabilities,” he added.

The OneStar Foundation is a Texas nonprofit corporation with the purpose of furthering volunteerism and community service in the state. The Foundation provided a $25,000 grant to support the 2010 program.

Mosbacher Institute Established

In September 2009, the Board of Regents of The Texas A&M University System formally established the Mosbacher Institute for Trade, Economics and Public Policy at the Bush School of Government and Public Service. The intended purpose of the Mosbacher Institute is to foster cutting edge research on international trade issues and domestic economic policy issues while at the same time increasing educational emphasis in these areas.

A longtime friend and colleague of George Bush, 41st President of the United States, Mosbacher served as secretary of commerce from 1989 to 1992, and had a long and distinguished career in public service. During his time as secretary, Mr. Mosbacher was committed to improving the domestic economy and trade relationships. Mosbacher, who died in January 2010, was a key architect of the North American Free Trade Agreement (NAFTA).

The Institute’s research and programs are structured around those core public policy objectives: integration of global markets, the importance of energy in a global economy, and issues of governance and public goods.

The Institute has an ambitious series of planned programs, including student summer internships, financial awards to promote innovative policy research, a speaker series, and an annual conference on the economic dimensions of prominent public policy issues. The Takeaway, a policy brief series, offers concise analysis on economic and trade aspects of current policy topics.

Dr. James Griffin, director of the Mosbacher Institute, noted that the Institute’s programs help Bush School students better understand how trade and economics relate to some of the most pressing and challenging policy questions of the public policy arena.

“This Institute is a fitting and permanent tribute to Mr. Mosbacher’s life-long service to his nation and his unwavering commitment to improving both our domestic and international economy,” Griffin said.

Website link: http://bush.tamu.edu/mosbacher/ *

Certificate in National Security Affairs Created

Established in fall of 2009, the Certificate in National Security Affairs (CNSA) is the latest graduate certificate program offered at the Bush School. Others include Certificate in Advanced International Affairs, China Studies, Hemispheric Security, and Nonprofit Management. Providing a comprehensive overview of United States national security policy, the CNSA program is intended for established professionals in national security careers.

The CNSA plan of study requires 12 credit hours of coursework, six of which must be taken in a short, intensive residential term at Texas A&M University. The remaining six credit hours are taken via distance education methods, primarily video teleconferencing.

Individuals holding an undergraduate or graduate degree from an accredited university may apply to the program. Those with a graduate degree must have a minimum of three years employment experience in a firm, laboratory, agency, or nongovernmental organization in which the individual’s responsibilities involve the development or provision of systems, services, or products related to national or international security. Five years employment experience is required for those who hold a bachelor’s degree.

“Unlike our other certificate programs, the Certificate in National Security Affairs is intended exclusively for professionals who are already well established in their careers,” said Dr. Charles Hermann, director of the Master’s Program in International Affairs. “It is designed for individuals who are experts in some area outside of the national security field, but have assumed positions where they have a need to know the issues, policies, and operations of the agencies of the United States government engaged in that arena.”
Dean’s Message

In just over a decade, the Bush School of Government and Public Service has emerged as a leading professional graduate school of public service. As our founder, George Bush, 41st President of the United States, has stated, “Public service is a noble calling.” All of us at the School remain firmly committed to instilling in our students the academic knowledge, experience, and commitment to excellence they need to be ethical and productive leaders in government and public service.

I came to the Bush School in January of 2010 after a career in public service. I was America’s ambassador in Lebanon, Kuwait, Syria, Pakistan and finally in Iraq from 2007 to 2009. I am here because of my profound admiration for President Bush who personifies a lifetime commitment to service. And I am here because this school, more than any other institution I know, is committed to preparing the next generation of Americans who will serve their communities, their states and this nation.

I am honored to follow my two distinguished predecessors as Dean, Bob Gates who served the country as Director of Central Intelligence before he came to the Bush School and is currently Secretary of Defense, and Dick Chilcoat who brought the School to its current level of distinction after a remarkable military career that began in Vietnam and concluded with presidency of the National Defense University. They have left a great legacy of service to the country and to the Bush School.

As the Bush School moves into its second decade, we have set high priority strategic initiatives to complement our core values of excellence in research, teaching, and service. I invite you to learn more about the Bush School and our exciting academic programs and institutes.

Ryan Crocker, Dean

Meet Dean Ryan Crocker

Ambassador Ryan Crocker was named Dean of the Bush School of Government and Public Service in December 2009, and assumed the position in January 2010. In addition to serving as dean, Crocker is an executive professor at the Bush School and holds the Edward and Howard Kruse Endowed Chair.

He served as ambassador to Iraq, Pakistan, Syria, Kuwait, and Lebanon, among other diplomatic assignments in locations such as Egypt, Qatar, and Washington, D.C. In September 2004, President Bush conferred on him the personal rank of career ambassador, the highest rank in the Foreign Service.

From 2003-2004, Crocker was international affairs advisor and professor of national security strategy at the National War College. In 2003, Crocker served in Baghdad as the first director of governance for the Coalition Provisional Authority. From 2001-2003, he served as deputy commander in chief of state for Near Eastern Affairs. Crocker was assigned to the American Embassy in Beirut during the Israeli invasion of Lebanon in 1982 and the bombings of the embassy and the Marine barracks in 1983.

He was awarded the Presidential Medal of Freedom in 2009, America’s highest civilian honor, and is a two-time recipient of both the Presidential Distinguished Service Award and the Department of Defense Medal for Distinguished Service. Crocker holds the Secretary of State Award for Distinguished Service, the Distinguished House Award, and the Award for Valor as well as the American Foreign Service Association’s Rivkin Award for

Conferences, Forums, and Symposia

The Bush School hosted a number of conferences, forums, and symposia during the 2009-2010 academic year. These events featured notable speakers, introduced groundbreaking research, and exposed students to some of the brightest minds in the fields of international affairs and public administration. The Annenberg Presidential Conference Center, located on the Bush School campus, provides an optimal venue for highly publicized and well-attended events, such as the four highlighted below.

Celebrating the Fall of the Berlin Wall: 20 Years Later

The Bush School co-sponsored a major international conference commemorating the anniversary of the fall of the Berlin Wall on November 9, 2009, featuring Condelezza Rice, 66th Secretary of State, as the keynote speaker. George Bush, 41st President of the United States, hosted Rice for the Lenore and Francis Humphrys International Speakers Series, where both he and Rice delivered remarks.

The day-long conference, “Celebrating the Fall of the Berlin Wall: 20 Year Later,” was sponsored by the European Union Center at Texas A&M University. The conference featured a panel discussion of newly declassified White House archival material related to the Cold War and a media symposium with German and U.S. journalists titled, “Perceptions of Transatlantic Relations since the Fall of the Berlin Wall: A View from American and European Media.” The conference also featured a panel discussion and book release for “The Fall of the Berlin Wall: The Revolutionary Legacy of 1989,” edited by Jeffrey Engel, associate professor at the Bush School. Following the keynote address from Rice, the event concluded with an outdoor celebration of the fall of the Berlin Wall.

Prior to her keynote address, Rice and George Bush met with about 90 Bush School students in a classroom setting. Both answered questions on topics ranging from the events of 1989 to 9/11, public diplomacy, seasonal learned in crisis management, and the nation’s relationship with China.

Dr. Rice told the students that she was grateful for her time in public service and voiced special appreciation for President Bush’s leadership and his diplomatic skills. Rice commended the students on their decision to opt for a public service career, noting that public service is not easy. “but it is immensely rewarding.”

“You have chosen a wonderful path in coming to the Bush School,” said Rice. “There is no greater honor than serving your country,” she added.

In addition to the Bush School and its Scowcroft Institute for International Affairs, the conference was co-sponsored by the George Bush Presidential Library and Museum, and the George Bush Presidential Library Foundation, among others.

International Political Economy Society Annual Conference

The fourth annual meeting of the International Political Economy Society (IPES) was held November 13-14, 2009, at Texas A&M University. The meeting was hosted and partially supported by the Scowcroft Institute for International Affairs and the Bush School. Previous conferences were held at Princeton University, Stanford University, and the University of Pennsylvania. The 2010 conference will be held at Harvard University.

During the forum, scholars from a variety of international and academic institutions present their best new work in progress to an informed and critical scholarly audience. The conference is centered on a small number of carefully screened and selected papers, approximately 75 each year.

Bush School faculty invited to present at the 2009 conference were Dr. Katherine Gwakwe, professor and Roy and Helen Lyu Chair of Economics and Governance; Dr. Charles Hermann, professor, director of the Master’s Programs in International Affairs, and Bent Scowcroft Chair in International Policy Studies; and Dr. Lorraine Eden, associate professor from the Department of Management at Texas A&M University.
Dean Chilcoat Remembered

Richard A. (Dick) Chilcoat

Former Bush School Dean Richard A. (Dick) Chilcoat, who died in March 2010, was buried with full military honors in Arlington National Cemetery on July 1. In addition to Chilcoat’s family, guests included Dan Ryan Crocker, Executive Associate Dean Sam Kleppich, Bush School students and alumni, and many of Dean Chilcoat’s military colleagues, including former Secretary of State Colin Powell. A memorial service honoring Chilcoat’s life and service was held in College Station in April. The service was attended by Bush School faculty, staff, current students, and former students.

Also in attendance were President George Bush, Mrs. Barbara Bush, and their son Neil Bush.

Chilcoat served as the Bush School’s first permanent dean from 2001 until 2009, and held the Edward and Howard Kruse Endowed Chair until December 2009. A graduate of the U.S. Military Academy at West Point, Chilcoat later earned an MBA from Harvard University. During his 42 years of military service, he served in combat in Vietnam, had numerous staff and command tours of duty, and served as executive assistant to General Colin Powell during the First Gulf War.

“Dean Chilcoat’s service at the Bush School mirrored his distinguished military career,” said current Dean Ryan Crocker. “The Bush School made remarkable advances during his tenure. It was a time of great expansion and growth, and Dean Chilcoat played a significant role in advancing our academic programs, including dual degree programs in political science and economics, launching innovative certificate programs in international affairs and public service and administration, and strongly supporting the expansion of our research capabilities.”

“Dick Chilcoat exemplified public service at its finest,” the School’s namesake, George Bush, 41st President of the United States, noted. “He won the respect of all who knew him.”

New Joint Degree Program in International Studies

A new joint degree program at the Bush School enables students at Texas A&M University to earn a B.A. in international studies and complete the Master’s Program in International Affairs (MPIA) in five years. The international studies joint degree program joins three similar programs -- two with the Department of Economics and one with the Department of Political Science -- for a total of four joint degree programs at the Bush School.

International studies majors are admitted to the joint degree program at the beginning of their fourth year at Texas A&M University. They must have completed 36 of the 120 hours of course work required to receive a bachelor’s degree, including all the specific requirements for a bachelor’s degree in international studies within the politics and diplomacy emphasis track. Admission criteria for the joint degree program are the same as for other students applying to the MPIA program. These criteria include a 3.5 grade point average and a competitive GRE score. Participants in the joint degree program receive both their baccalaureate and master’s in international affairs degrees upon successful completion of their graduate work in year five.

Nonprofit Management Forum

The Bush School’s third annual Nonprofit Management Forum, “Strengthening the Capacity of Nonprofit Organizations,” was held on April 9, 2010, at the Austinberg Presidential Conference Center. The day-long event brought together academic researchers, consultants, industry professionals, and aspiring leaders in a program geared toward improving the effectiveness of nonprofit organizations.

Elizabeth M. Darling, president and CEO of OneStar Foundation, gave the keynote address. Other speakers included Robert Egger, founder and president of DC Central Kitchen, and Lester M. Salamon, director of the Center for Civil Society Studies, Institute for Policy Studies at The Johns Hopkins University. Afternoon workshop topics included leadership development, marketing, organizing, and a presentation by a Bush School Captain team about “mapping the nonprofit infrastructure organizations in Texas.

National Security Colloquium

Sponsored by the Bush School, the Scowcroft Institute of the Bush School, the Army War College’s Strategic Studies Institute (SSI) conducted a major research colloquium in Washington, D.C., on April 22, 2010, to discuss three national security policy areas. The event was held at the Reserve Officers Association headquarters.

Dr. Will Brown
Director of the Certificate in Nonprofit Management program
THE BUSH SCHOOL RESEARCH PUBLICATIONS FOR 2009-2010

Books


Book Chapters


Journal Articles


Journal articles continued next page
Journal articles continued


Research Grants and Contracts

Bix, Angela. “A Statewide Study of the Nonprofit Infrastructure in Texas.” The OneStar Foundation and Meadowlands Foundation, $23,000.

Robinson, Scott. “Excavation Hosting and Inter-organizational Collaborative Capacity.” Submitted to the NSF – Program in Infrastructure Management and Extreme Events with a Team from the Stephenson Disaster Management Institute (LSU), $330,000.

Robinson, Scott. “H1N1 Preparations, School Closures, and Rural Public Health Networks.” Natural Hazards Center, $2,000.


Volden, Arnold. “Public Understanding of Air Quality Issues in Texas. Phase V.” Texas Department of Transportation and Texas Commission on Environmental Quality, in partnership with the Texas Transportation Institute, $95,000.
Bush School Hosts Distinguished Speakers

Bush School students have the opportunity to hear from and interact with distinguished speakers from across the nation and the world. Thanks to support from the Scowcroft Institute of International Affairs; the Critical and Emerging Issues in Public Policy Analysis and Management Speakers Series hosted with support from the Institute for Science, Technology and Public Policy; the Dean’s Leadership Programs; and the prestigious Levies and Francis Humphreys International Speakers Series; as well as the connection to the George Bush Presidential Library, students can engage regularly with renowned speakers who visit the Bush School campus. Notable speakers during the 2009-2010 academic year included President Barack Obama, former Secretary of State Condoleezza Rice, General David Petraeus, politician John Zogby, and author Curt Smith.

Speakers lectured on an array of topics pertinent to faculty research and student coursework. In addition to the notable speakers listed above, the following speakers engaged audiences at the Annenberg Presidential Conference Center, the George Bush Presidential Library, and Bush School classrooms.

Tim Berresenhaupt, Professor, University of Nebraska • More Equal, Less Equal: The Reshaping of the United States and the World in the 1970s

Mary Kate Cary, Professional Speechwriter, Former White House Speechwriter (1984-1993) • The Language of Leadership

Lt. Gen. (Ret.) James Clapper, Undersecretary of Defense for Intelligence

David Demarest, Vice President of Public Affairs for Stanford University, Former White House Communications Director • Meeting the Challenge of Leadership


Ichiro Fujimaki, Ambassador of Japan to the United States • Japan: Changes and Continuities

Robert Goldstein, Professor of Political Science, Oakland University • The Post World War II Red State

Major General Frank Grass, Director of Operations, Northern Command, U.S. Army • U.S. Northern Command: Guarding What You Value Most

Bernard Haykel, Princeton University • The Salafi Movement and Saudi Arabia

Stephen Henry, Deputy Assistant to the Secretary of Defense for Nuclear Matters

Valerie Hudson, Brigham Young University • The Heart of the Matter: The Security of Women and the Security of States

Ambassador Bonnie Jenkins, Coordinator for Threat Reduction Programs, Department of State

Ron Kirk, University of Minnesota • In the Shadow of War: The Effects of Conflict on Liberal Democracy

Melvin Lemmon, University of Virginia, Chen Juan, Cornell University; and Jeffrey Engle, Bush School, Public Service, Texas A&M University • The Fall of the Berlin Wall: The Revolutionary Legacy of 1989 (book)

Fred Logevall, Cornell University, and Campbell Craig, University of Southampton • America’s Cold War: The Politics of Insecurity

James Mann, Author-in-Residence, Foreign Policy Institute of Johns Hopkins School of International Studies • The Rebellion of Ronald Reagan (book)

Robert Manning, National Intelligence Council • The U.S. in the New Asia

Colonel Thomas D. Mayfield III, Army Fellow, Scowcroft Institute of International Affairs • The Impact of Social Media on the Nature of Conflict

David Meisler, Senior Policy Analyst, RAND Cooperation • Cutting Deeper: The Challenge of Nuclear Reductions beyond the New START Treaty

General Walter Natynczyk, Chief of Defence Staff, Canadian Armed Forces • US-Canada Alliance and Canadian Military Affairs

Kathryn E. Newcomb, George Washington University • Achieving Real Improvements in Federal Policy and Program Outcomes: Challenges and Opportunities Facing the Obama Administration

Ronan Pénault, Executive Director, George Bush Presidential Library Foundation • The Leadership of George Bush: An Insider’s View of the Forty-First President (book)

Lieutenant Colonel Jeffrey E. Pounding, Army Fellow, Scowcroft Institute of International Affairs • Capturing the “Human” High Ground: Enhancing Army Leader Adaptability during an Era of Persistent Conflict

Thomas Renn, Secretary of the Air Force, 1976-1977 • The Political History of Nuclear Weapons

Condoleezza Rice, Secretary of State, 2005-2009 • Celebrating the Fall of the Berlin Wall: 20 Years Later

James Sidaway, University of Amsterdam • If I Want to Call Europe, What Phone Number Should I Use?

Paul Slovic, University of Oregon • How Do We Stop Genocide When Our Moral Intuitions Fail Us?: Implications for Darfur and Beyond

Steven Rathegb Smith, Georgetown University • On the Eve of Convergence? Social Services in Denmark, Germany, and the U.S.

Sarah Snyder, Yal University • Principles Overwhelming Tanks: Human Rights Activism and the End of the Cold War

Tim Spicer, CEO of Aegis

Ray Takeyh, Author • Hidden Irene: Paradise and Power in the Islamic Republic (book)

Lerna Yanik, Bilkent University • No Country Like Turkey: The Uses of Geography and History in Contemporary Foreign Policy.
2009-2010 Capstone Projects

Capstone projects at the Bush School of Government and Public Service at Texas A&M University are integrative, team-based, applied research projects required of all students. Led by a faculty member on behalf of a client agency, these projects require students to think independently, frame and analyze issues, and apply their academic knowledge and skills.

Capstone students and their course instructors define the project with the client, allocate tasks, and establish deadlines, using effective communication, teamwork, and collaborative learning strategies. The projects fully prepare students to supervise, conduct, and evaluate large-scale public policy research and culminate in a formal, written report and oral presentation to the client.

One Capstone project, with support from the Bush-Clinton Hurricane Ike Recovery Fund, provided direction for the Bolivar Blueprint Long Range Planning Committee. The Capstone team developed an eight-point plan for economic development, focusing on long-term recovery management. The team examined results, analyzed lessons learned, and identified challenges facing Bolivar and Louisiana’s Cameron Parish, both of which sustained catastrophic damage from Hurricane Ike. In addition to focusing on the challenges of the current crisis, the team addressed how recovery management might reduce the consequences of similar future events and how public managers can transition from short-term recovery actions to long-term rebuilding and revitalization. The team received recognition from Galveston County for contributions toward the economic recovery of the Bolivar Peninsula. The Commissioners’ Court of Galveston County passed a resolution citing the “true and faithful service...to the citizens of the Bolivar Peninsula” provided by the students and their faculty advisor, Dr. Sharon Caudle.

Capstone projects for the 2009-2010 academic year engaged students in the following topics with prominent clients and Bush School faculty members.

Pipeline Politics in Eurasia and Its Implications for International Security
CLIENT: THE US-UKRANIA BUSINESS COUNCIL, WASHINGTON, D.C.
INSTRUCTORS: DR. GABRIELA MARIN THORNTON AND DR. ROMAN POPADJUK

The Growing Ties between Asia and the Middle East and the Implications for the United States
CLIENT: NATIONAL INTELLIGENCE COUNCIL (ROBERT MANNING)
INSTRUCTOR: DR. CHRISTOPHER LAYNE

Estimating the Costs of Economic Espionage
CLIENT: CENTRA TECHNOLOGIES
INSTRUCTOR: DR. JEFFREY ENGEL

A Review of CIA Presentations to Special Inquiries and Committees with Recommendations to Insure More Effective Cooperation in the Future
CLIENT: CENTRAL INTELLIGENCE AGENCY
INSTRUCTOR: MR. RONALD SHEVERT

Assessing Current Counterterrorism Threats for the U.S. Intelligence Community
CLIENT: NATIONAL COUNTERTERRORISM CENTER (NCTC)
INSTRUCTOR: MS. SARA DALY

China’s Relations with Iran, North Korea and Pakistan
CLIENT: BUREAU OF INTELLIGENCE AND RESEARCH, U.S. DEPARTMENT OF STATE
INSTRUCTOR: DR. ANDREW SCOBELL

Assessing the Impact of U.S. Climate Change Legislation on International Trade
CLIENT: ENERGY INFORMATION ADMINISTRATION (EIA)
DEPARTMENT OF ENERGY
INSTRUCTOR: DR. KISHORE GAWANDE

“Mapping” the Nonprofit Support Infrastructure in Texas
CLIENT: THE ONESTAR FOUNDATION
INSTRUCTOR: DR. ANGELA RIES

Organizational Resiliency after Hurricane Ike
CLIENT: LOCAL MUNICIPALITIES IN LOUISIANA’S CAMERON PARISH AND TEXAS’ BOLIVAR PENINSULA WITH THE FINANCIAL SUPPORT OF THE BUSH-CLINTON COASTAL RECOVERY FUND
INSTRUCTOR: DR. SHARON CAUDLE

CLIENT: THE ADMINISTRATION FOR CHILDREN AND FAMILIES
INSTRUCTOR: DR. EDWINA DORCH

Diversity of Graduates from Professional Degree Programs: The Challenge of Achieving Diverse Applicant Pools and Implementing Successful Recruiting Efforts
CLIENT: CONGRESSIONAL RESEARCH SERVICE
INSTRUCTOR: DR. JERYL L. MUMPPOWER

Post-Katrina New Orleans – Assessment and Improvement of the Civil Service System
CLIENT: THE BUSINESS COUNCIL OF NEW ORLEANS AND THE RIVER REGION
INSTRUCTOR: DR. ARNOLD VEDLITZ

Capstone Course for Production of Mini-Case Studies for Bush School Faculty Members
CLIENT: BUSH SCHOOL FACULTY MEMBERS
INSTRUCTOR: MR. RICHARD CHILCOAT

MPSA Alumni and Stakeholder Review and Program Evaluation
CLIENT: BUSH SCHOOL MPSA PROGRAM
INSTRUCTOR: DR. ERIC LINDQUIST
MARKS OF DISTINCTION

TEXAS A&M UNIVERSITY

More than 38,800 undergraduate students and 9,200 graduate students
More than 4,100 international students representing 120 countries
Ranked 2nd in public universities in “Great Schools, Great Prices” category in 2011 U.S. News and World Report.
Ranked 2nd in the nation for “best graduates” by recruiters, The Wall Street Journal
More than $580 million in annual research expenditures
More than $800 million in campus construction is currently under way
Nearly 450 new faculty positions have been added since 2003

THE BUSH SCHOOL OF GOVERNMENT AND PUBLIC SERVICE

$11.1 Million – Current Research Grants
$43.5 Million – Endowments
$18.7 Million – Student Scholarships and Fellowships
Ranked 23rd in Public Affairs programs among public universities, U.S. News & World Report
15 Endowed Chairs
4 Endowed Professorships

http://bush.tamu.edu