

Fundraising Texts Referenced
5/7/20 Webinar: *Fundraising Strategies Going Forward*
Dr. Angela Seaworth

There are many fundraising resources available online; however, here are a few texts that may be useful to your fundraising management.

Kihlstedt, Andrea. 2010. *Capital Campaigns: Strategies that Work*, 3rd ed. Sudbury, MA: Jones and Bartlett Publishers.

Sargeant, Adrian and Elaine Jay. 2010. *Fundraising Management Analysis, Planning and Practice*, 2nd ed. New York, NY: Routledge.

Tempel, Eugene R., Timothy L. Seiler, and Dwight F. Burlingame. 2016. *Achieving Excellence in Fundraising*, 4th ed. Hoboken, NJ: John Wiley & Sons, Inc.

Weinstein, Stanley and Pamela Barden. 2017. *The Complete Guide to Fundraising Management*, 4th ed. Hoboken, NJ: John Wiley & Sons, Inc.