Board Leadership In Turbulent Times

William Brown
Professor & Director
Texas A&M University

Royce Hickman
Community Liaison
Bryan/College Station Chamber of Commerce

Judy Millesen
Professor & Director
College of Charleston

CENTER FOR Nonprofits & Philanthropy
Agenda

• Review of Board Roles
• Discussion of Priorities and Concerns
• Questions
# Roles of the Board

## Governance Roles
- Strategic Guidelines & Policies
- Financial Monitoring
- Monitor Performance
- Evaluate the Executive

## Service Roles
- Strategic Guidance
- Fundraising & Sustainability
- Public Relations
- Networking

## Group Process Roles
- Board Capital
- Board Development Practices
- Group Interactions
- Decision-Making Methods
- Ensuring Accurate Information
- Structures & Meeting Practices
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20-25%  \[\text{Governance Roles}\]

50-60%  \[\text{Service Roles}\]

20-25%  \[\text{Group Process Roles}\]
Allocation of Time

- Group 20%
- Governance 20%
- Strategy 20%
- Fundraising & Public Relations 40%
Topics for Discussion

• What is the optimal allocation of a board member’s time across those functions and activities?
• How might it be different for board members in organizations caught in the middle of responding to the crisis (e.g., food pantry) vs. those organizations that are unable to provide regular services (e.g., museum or theater)?
• There is often ambiguity in regards the value that board members bring to their nonprofit, how does that ambiguity play-out in times like this?
• What can board members do to understand the nature if the crisis and the capacity of their organization?
• How can board members stay connected with the organization, staff and each other?
• What is the role for innovation and shifting strategies?
• What can boards do to communicate to key stakeholders and funders?
• What can boards do to help raise funds?
• What is the best way to support the executive?
• How should board think about cost saving and efforts to save funds?
• What is the role of planning?
Questions? Thanks!