

2020 'Virtual' Leadership in Public Service Program



CENTER FOR
Nonprofits & Philanthropy

AGENDA	Monday August 3, 2020	Tuesday August 4, 2020
8:45-9:00	<i>Check-in</i>	---
9:00-10:30	<i>Welcome, Introductions, Performing as a Leader in Turbulent Times (Taylor)</i>	<i>Leading Diversity within Public Service (Ashley III)</i>
10:30-10:45	<i>Break</i>	<i>Break</i>
10:45-12:15	<i>Maximizing your Leadership Strengths: Strengths Quest (Kasperbauer)</i>	<i>The Art of Strategic Direction in Uncertain Times (Hubbell)</i>
12:15-1:30	<i>Lunch</i>	<i>Lunch</i>
1:30-3:00	<i>Fundraising Strategies During COVID-19 (Seaworth)</i>	<i>How to get your Board Involved in Fundraising (Seaworth)</i>
3:00-3:15	<i>Break</i>	<i>Break</i>
3:15-4:15	<i>Social Media Marketing for Public Service Organizations (Fluker)</i>	<i>Working Together: Collaboration Builds Resilient Communities (Nakamura)</i>
4:15-4:30	<i>Dismissed</i>	<i>Break</i>
4:30-5:45	---	<i>Conversations in Leadership (Jones, Murano, French)</i>
5:45	---	<i>Dismissed</i>

All sessions held via Zoom Video Communications from the Bush School at the Texas A&M University campus

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