PERSONAL INFORMATION

WILLIAM A. BROWN

Bush School of Government & Public Service
Texas A&M University
4220 TAMU
College Station, TX 77843-4220
(o) (979) 458-1372; (f) (979) 845-4155
Email: wbrown@tamu.edu

EDUCATION AND DEGREES

Claremont Graduate University – Claremont, California
   Ph.D. in Organizational Psychology – January 2000
   Master of Arts in Organizational Psychology – May 1994

Northeastern University Boston, Massachusetts
   Bachelor of Science in Education, Emphasis in Human Services – September, 1990
   Honors: Kappa Delta Pi - Education Honor Society

ACADEMIC POSITIONS

Texas A&M University
   Professor, Bush School of Government & Public Service, 2015 – Present
   Director, Center for Nonprofits and Philanthropy, 2017 – Present
   Mary Julia and George Jordon Professorship, December 2012 – Present
   Director, Nonprofit Management Program, 2007 – 2017
   Associate Professor, Bush School of Government & Public Service, 2006 –2015

Arizona State University
   Assistant Professor, School of Community Resources & Development and
   Affiliated Faculty, Center for Nonprofit Leadership and Management,
      August 1999 – June 2006
   Graduate Coordinator, Certificate in Nonprofit Leadership & Management,
      August 2002 – June 2006

California State University, Pomona, Instructor, Department of Psychology, Spring & Fall 1998

FELLOWSHIPS

Senior Research Fellow, BoardSource, Washington DC, June 2012-December 2012

RESEARCH AND CREATIVE ACTIVITY

Books

Brown W.A. & Hale, M. (Eds), (forthcoming). *Preparing leaders of nonprofit organizations: Contemporary Perspectives*, Routledge

Engle, M., & Brown, W. (2019). *Recruit the Right Board: Proven Processes for Selecting Critical Competencies*. Washington, DC, American Society of Association Executives (ASAE).

Brown, W. A (2014). *Strategic Management in Nonprofit Organizations*. Burlington, MA: Jones & Bartlett.

Cornforth, C., & Brown, W. A. co-editors (2013). *Nonprofit Governance: Innovative perspectives and approaches.* New York: Routledge.

Refereed Articles

Published

Van Puyvelde, S, Brown, W, Walker, V, Tenuta, R. (2018). Board Effectiveness in Nonprofit Organizations: Do Interactions in the Boardroom Matter? *Nonprofit and Voluntary Sector Quarterly*, First Published March 15, 2018 online: http://journals.sagepub.com/doi/abs/10.1177/0899764018762318

Brown, W. (2017). Classification of program activities: How nonprofits create social value, *Administrative Sciences*, *7*(2), 12; doi:10.3390/admsci7020012.

Brown, W. (2016) Teaching Strategy to Nonprofit Students, *Journal of Nonprofit Education and Leadership*

Van Puyvelde, S. & Brown, W. A. (2015). Determinants of nonprofit sector density: A stakeholder approach. *Voluntas. (http://link.springer.com/article/10.1007/s11266-015-9656-1).*

Brown, WA, Andersson, F. & Jo, S. (2015). Dimensions of Capacity in Nonprofit Human Service Organizations. *Voluntas. (http://link.springer.com/article/10.1007/s11266-015-9633-8)*

Brown, W. A., Hillman, A. & Okun, M. (2012). Factors that influence monitoring and resource provision among nonprofit board members. *Nonprofit and Voluntary Sector Quarterly, 41*(1), 145-156

Guo, C.; Brown, W.A., Ashcraft, R. & Yoshioka, C. (2011). Strategic Human Resources Management in Nonprofit Organizations, *Review of Public Personnel Administration, 31*(3), 248-269.

Brown, W. A. & Guo, C. (2010). Exploring key roles for nonprofit boards. *Nonprofit Voluntary Sector Quarterly, 39*, 536-546.

Brown, W. A. (2007). Board Development Practices and Competent Board Members: Implications for Performance. *Nonprofit Management & Leadership, 17*(3).

Saxton, G. D. Guo, C. & Brown, W. A. (2007). New Dimensions of Nonprofit Responsiveness: The Application and Promise of Internet-Based Technologies. *Public Performance and Management Review, 31,* 144-171.

Yoshioka, C., Brown, W. A. & Ashcraft, R. (2007). A Functional Approach to Senior Volunteer and Non-volunteer Motivations. *International Journal of Volunteer Administration, 24,* 31-43.

Guo, C & Brown, W. A. (2006). Community Foundation Performance: Bridging Community Resources and Needs. *Nonprofit Voluntary Sector Quarterly, 35*, 267-287.

Brown, W. A. & Pritchard, M. (2006). Antecedents and Consequences of Trust in the Board: The Impact of Perceived Risk. *Journal of Nonprofit & Public Sector Marketing. 15* (1/2), 105-126.

Brown, W. A. & Yoshioka, C. (2005). A New Service Delivery Model to Support Volunteer Mentoring Relationships. *Journal of Volunteer Administration, 23*(3), 44-46.

Brown, W. A. & Ashcraft, R. (2005). Corporate Employee Volunteer Programs: Considering the Interests of Multiple Stakeholders, *Journal of Volunteer Administration, 23*(2), 15-19.

Brown, W. A. (2005). Exploring the Association between Board and Organizational Performance in Nonprofit Organizations. *Nonprofit Management and Leadership*, 15(3), 317-339. Selected as the Editor's pick for Best Scholarly Article – 2005.

Preston, B. J. & Brown, W. A. (2005). Commitment and performance of nonprofit board members. *Nonprofit Management and Leadership, 15(2), 221-238.*

Brown, W. A., Yoshioka, C. & Munoz, P. (2004). Organizational mission as a core to employee retention. *Journal of Parks & Recreation Administration, 22(2),* 28-43.

Brown, W. A. & Iverson, J. O. (2004). Exploring Strategy and Board Structure in Nonprofit Organizations. *Nonprofit and Voluntary Sector Quarterly, 33,* 377-400.

Brown, W. A. & Yoshioka, C. (2003). Mission Attachment and Satisfaction as Factors in Employee Retention. *Nonprofit Leadership and Management, 14(1), 5-18.*

Brown, W. A. (2002). Racial diversity and performance of nonprofit boards of directors. *Journal of Applied Management and Entrepreneurship, 7(4),* 43-57.

Brown, W. A. (2002). Inclusive governance practices in nonprofit organizations and implications for practice. *Nonprofit Leadership and Management, 12,* 369-385.

Eveland, J. D., Blanchard, A., Brown, W. A., Mattocks, J. (1994). The role of "Help Networks" in facilitating use of CSCW tools. *The Information Society*, *11*, 113-129.

Chapters in Edited Volumes

Brown, W., (forthcoming). Considering the Character of Organizations in the Third Sector. In *Preparing Leaders of Nonprofit Organizations,* Brown, WA and Hale, M (Eds), Routledge.

Van Puyvelde, S. Willems, E., Brown WA, Willems, J. (forthcoming) Determinants of board performance in nonprofit organizations, in *Liber Amicorum Marc Jegers: Critical Contributions to Economics and Beyond,* S. Van Puyvelde, Buts, C. (Eds)

Brown, WA, (2020). Composition on nonprofit boards: Summary of factors that account for who governs nonprofits, in H. Anheier, & S. Toepler, (Eds) *Routledge Companion to Nonprofit Management.*

Brown, W. A. (2016). Strategic management. *Handbook of Nonprofit Management & Leadership, 4th Edition,* D. Renz (Ed). San Francisco: Jossey Bass.

Brown, W. A. (2013). Antecedents to board member engagement in deliberation and decision-making. In C. Cornforth and W. Brown (Eds), Chap 5, *Nonprofit Governance: Innovative perspectives and approaches.* Routledge

Brown, W. A. (2010). Strategic management. *Handbook of Nonprofit Management & Leadership, 3rd Edition,* D. Renz (Ed). pg 206-229. San Francisco: Jossey Bass.

Invited Articles

Brown, W. & Hale, M (2016). Introduction to special issue: Papers from the Nonprofit Academic Centers Council (NACC) July 2015 Conference. *Journal of Nonprofit Education and Leadership.* Co-Editors to the edition

Brown, W. A. (2011). Reflections on Learning: An Interview with Bob Herman. *Journal of Nonprofit Education and Leadership*.

Un-refereed Articles

Brown, W. A. (2007). Considering the Need for Leadership Development on Credit Union Boards. Chapter in *Credit Union Succession Planning Handbook*. CUES, Madison WI.

Brown, W. A. (2007). How does your board compare. *Board Member,* publication of BoardSource, Washington DC.

Brown, W. A. (Winter 2005). Highly effective boards of directors. *Nonprofit Research Abridged*, publication of Center for Nonprofit Leadership and Management, Vol. 5 (1).

Brown, W. A. (Winter, 2003). Inclusive Governance Practices. *Nonprofit Research Abridged*, publication of Center for Nonprofit Leadership and Management, Vol. 2 (2).

Brown, W. A. (April 2001). How we are organized: Does it matter? *The Not-For-Profit CEO Monthly Newsletter*, Vol. 8, No. 6, George B. Wright, Editor.

Selected National Research Presentations

Brown, WA, Collier, C. (2020). Board member engagement. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, November.

Brown, WA, Engle, M (2017). Recruiting and selecting board members: Profile of promising practices in trade and professional associations. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Grand Rapids, MI, November.

Morrison J. & Brown, WA (2016). Conduits for Promoting Social Innovation: Helping students create viable innovation. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Washington DC, November.

Brown, WA (2014). Dimensions of Program Strategy. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Denver, CO, November.

Brown WA & Tenuta, R. (Co-Organizers) (2014). Governance data at BoardSource: Exploring opportunities for analysis. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Denver, CO, November.

Van Puyvelde, S., Brown, WA, & Willems, J. (2014). Why do board chairs' and CEO's judgments of nonprofit effectiveness differ? A multilevel analysis. Presented at the annual

meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Denver, CO, November.

Brown, WA, Andersson, F & Jo, S. (2013). Nonprofit capacity and capacity needs in Texas. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Hartford, CT, November.

Kushner, RJ & Brown, WA (2013). What nonprofit directors value in governance work. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Hartford, CT, November.

Brown, W. A. (2012). Antecedents of board member engagement. Presented at the meeting of International Society for Third Sector Research, July 10-13, Siena Italy.

Brown, W. A. (2012). Understanding the nonprofit "market". Presented at the meeting of International Society for Third Sector Research, July 10-13, Siena Italy.

Brown, W. A. (2011). Understanding the Multiple Markets of Nonprofit Organizations. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Arlington, VA, November.

Brown, W. A. & Guo, C. (2010) The Critical Role of the Board in Nonprofit Organizational Performance: Evidence from Trade Professional Associations. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Arlington, VA, November.

Brown, W. A. (2010) Strategic Management in Nonprofit Organizations. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Arlington, VA, November.

Brown, W. A., Hillman, A. & Okun, M. (2009) "Factors that influence monitoring and resource provision among nonprofit board members." Presented at the annual meeting of the Academy of Management, Montreal, Quebec, Canada, August.

Brown, W. A., Hillman, A. & Okun, M. (2009) "Factors that influence board member monitoring and resource provision behaviors." Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Cleveland, OH, November.

Brown, W. A. (2008) Colloquy Organizer. Nonprofit Governance: Challenges and Opportunities in Research and Practice. Participants: Marla J. Bobowick, BoardSource; Chris Cornforth, Open University; David Renz, University of Missouri -- Kansas City; Melissa Stone, University of Minnesota. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Philadelphia, PA, November.

Brown, W. A. (2007). Deciding to merge: Exploring strategic decision-making on credit union boards. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Atlanta, GA, November.

Brown, W. A. & Guo, C. (2007). Governance Practices in US Community Foundations. Presented at the annual meeting of Annual meeting of the Academy of Management, Philadelphia, PA, August.

Brown W. A. & Guo, C. (2006). Community Foundations and the board's role in giving and getting resources. Presented at the annual meeting of Annual meeting of the Academy of Management, Atlanta, GA, August.

Guo, C., Saxton, G. D., & Brown, W. A., (2006). Stakeholder Orientation in Community Foundations' Use of Web Technologies. Annual meeting of the Midwest Political Science Association.

Brown, W. A. & Guo, C. (2005). Board Development in Member Benefit Organizations: Implications for Performance. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Washington, DC, November.

Guo, C. & Brown, W. A., (2005). Community Foundation Performance: Bridging Community Resources and Needs. Annual meeting of the Academy of Management, Honolulu HI, August.

Saxton, G. D., Guo, C. & Brown, W. A., (2005). Inclusiveness, Responsiveness, and Stakeholder Orientations in Community Foundations' Utilization of Internet-Based Technologies: Performance, Promise, and (Mostly Unrealized) Potential. Annual meeting of the Academy of Management, Honolulu HI, August.

Brown, W. A. (2005). Board Development Practices and High Quality Board Members: Implications for Performance. Boards and Beyond: Understanding the Changing Realities of Nonprofit Organizational Governance, March 31-April 1, in Kansas City, Missouri. Hosted by the Midwest Center for Nonprofit Leadership, UMKC.

Brown, W. A., Colloquy Organizer (2004). Understanding and explaining the nonprofit sector: Challenges and opportunities learned from five area studies on nonprofit organizations. Participants, Kirsten Gronbjerg, Indiana University, Bloomington, Carol Silverman, University of San Francisco, San Francisco, Denise L. Gammal, Stanford University, Stanford Project on Emerging Nonprofits, Stanford, Jennifer Mosley, UCLA, Santa Monica, Robert Ashcraft, Arizona State University, Chair. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Los Angeles, CA, November.

Brown, W. A., & Guo, C. (2004). Bridging Community Resources and Community Needs: Does Board Matter in the Community Foundation Business? Annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action, Los Angeles, CA, November.

Brown, W. A., Yoshioka, C., & Ashcraft, R. (2004). Examining Organizational Mission as a Core Factor in Employee Retention. Annual meeting of the National Parks and Recreation association, Reno NV, October.

Brown, W. A. (2004). Exploring the Association between Board and Organizational Performance in Nonprofit Organizations. Annual meeting of the Academy of Management, New Orleans LA, August.

Iverson, J. O. & Brown, W. A. (2002). Strategic Forms: Analysis of Governance Structuring in Strategically Different Nonprofit Organizations. Presentation at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Montreal, Quebec, Canada. November

Brown, W. A. & Yoshioka, C. (2002). Employee Satisfaction and Mission Attachment as Factors in Retention. Presentation at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Montreal, Quebec, Canada. November.

Brown, W. A. & Iverson, J. O. (2001) The interrelated influences of strategy, structure, and level of change in nonprofit organizations. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Miami, FL. November.

Brown, W. A. & Pritchard, M. (2001). Listening to stakeholders: Examining response bias in the proxy-proposal process used in nonprofit board governance. Presented at the annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Miami, FL. November.

Brown, W. A. (2001) The nonprofit board of directors: Performance, composition and executive director leadership. Presented at the annual meeting of the Academy of Management, Washington DC, August.

Brown, W. A. (2000). Understanding organizational configurations and models of board governance in nonprofit organizations. Presented at the Annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. New Orleans, LA. November.

Brown, W. A. (2000). The prevalence of inclusive governance practices in nonprofit organizations and implications for practice. Paper presented at the Innovation, Change and Continuity in Nonprofit Organization Governance Conference. Kansas City, MO. April 6-8.

Brown, W. A. (1999). Boards of Directors: Considering Board Character and Board Performance on Assessments of Effectiveness. Presented at the Annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Washington DC. November.

Brown, W. A. (1998). Stakeholder Voice in Nonprofit Boards. Presented at the Annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Seattle, WA. November.

Brown, W. A. (1998). Dimensions of Effectiveness in Nonprofit Organizations: Preliminary Findings. Presented at the Annual meeting of the Association for Research on Nonprofit Organizations and Voluntary Action. Seattle, WA. November.

Brown, W. A. (1998). Dimensions of effectiveness in nonprofit organizations: Models and perspectives. Presented at the annual meeting of the Academy of Management. San Diego, CA. August.

Brown, W.A. (1997). Increasing aspirations to attend college among 'at-risk' middle school age students, Presented at the annual meeting of American Evaluation Association (AEA), San Diego, California; November.

Evaland, J. D., Blanchard, A. Brown, W. Mattock, J. (1994) The role of "Help Networks" in facilitating use of CSCW tools. Presented at the annual meeting of Computer Supported Cooperative Work Conference (CSCW), North Carolina, October 1994.

Grants – Funded

External

American Society for Association Executives, ($79,212 April 2017). PI, Brown, W. & Engle, M. Board member competencies and selection: Helping associations build a stronger board.

OneStar Foundation, (70,221, January 2009). PI, Brown, W. Developing emerging leaders in nonprofit organizations. Funding provided for week-long training and six months of follow-up services.

Filene Research Institute, ($55,000. June 2006). PI Brown, W. The board's role in credit union mergers and acquisitions. Interviews with executives and board chairs.

Maricopa Council on Youth Sports and Physical Activity ($35,366 – December, 2004). Co-PI Brown, W. & Yoshioka, C. Pilot Study to map, via GIS, youth sports programs and services for Maricopa County. Affiliated with Maricopa Sports and Tourism Authority.

William E Smith Institute for Association Research, ($49,936 – October, 2004). Co-PI Brown, W. & Guo, C. Building committed, capable, and high performing board members: Identifying Promising practices and structures in trade and professional associations.

Filene Research Institute, ($35,000. June 2004). PI Brown, W. Recruitment & Selection Practices in Credit Union Boards. Survey of executives and board chair.

Grantmakers Forum of Arizona ($4,500 – August 2004). Develop profile of private and public foundations in Arizona.

Big Brothers Big Sisters of Central Arizona ($9,768, December 2003, December 2004). Work to design and implement outcomes-based evaluation for mentoring program.

Cartwright School District ($14,344 – May 2003). Co-PI - Brown, W. & Magaña, L. The primary purpose of the research project is to identify barriers and concerns related to parent involvement in the educational achievement of their children at the Cartwright Elementary School District.

Grantmakers Forum of Arizona ($2,500 – October 2002). Develop profile of private and public foundations in Arizona.

Valley of the Sun YMCA ($14,053 - May 2001). Survey research of YMCA staff (Summer 2001). Survey research of general community (Spring 2002). Recommendations were provided to develop equity in compensation systems and reinforcement of mission philosophies with line staff. Assessed general community attitudes and perceptions of the YMCA and recommended practices to improve community image. Supported by YMCA Diversity Task Force.

Internal

Enhanced Research Capacity in Nonprofit Management & Leadership, ($159,221), Texas A&M University, Division of Research and Graduate Studies and Bush School of Government and Public Service (Sept. 2012- Sept. 2014).

Deans Incentive Grant ($6000 – 2005). Nonprofit Board governance: practices and performance.

College of Public Programs Dean's Office and Office of the Center for Nonprofit Leadership & Management ($7,250 – 2004). Brown W. A. Coming Home Project, determining the range of services for civilian soldiers (National Guide and Reserve) when they return home after deployment.

College of Public Programs Dean's Office and Office of the Vice President for Research and Economic Affairs ($21,674 – 2004). Brown W. A. & Guo, C. Co PI. Research project entitled "Representation in the Governance of Community Foundations"

Deans Incentive Grant ($5000 – 2003). Exploring strategy and leadership practices in nonprofit organizations.

ASU/Motorola Great Communities Grant, ($28,090 – April 2002). Brown, W. A., Searfoss, L., Fain, B. & Parker, W. Monitoring the implementation and assessing the impact of a new service delivery model. Conducted focus groups with staff and volunteers, analyzed three position descriptions and provided comprehensive reports to document impact of a new service delivery model. Recommendations encompassed programmatic improvements and changes to organizational processes and structures.

Deans Incentive Grant ($5000 – 2002). Evaluating outcome assessment strategies in nonprofit organizations.

Deans Incentive Grant ($5000 – 2001). Organizational configurations and performance in nonprofit organizations: A multi-constituency perspective.

Center for Nonprofit Leadership and Management – Mini Grant ($5000 – 2001). Organizational configurations and performance in nonprofit organizations: A multi-constituency perspective.

Deans Incentive Grant ($5000 – 2000). Board-organizational configurations and the relationship to effectiveness in nonprofit organizations.

Center for Nonprofit Leadership and Management – Mini Grant ($2666.56 – 2000). Board-organizational configurations and the relationship to effectiveness in nonprofit organizations. Survey of local nonprofit organization.

Grants – Unfunded

External
Brown Foundation ($427,176, November 2012). Support for Nonprofit Management Program. W.A. Brown, PI, J. Mumpower, S. Kirkpatrick.

Houston Endowment ($2,741,364, May 2012). Institute for Nonprofit Governance and Leadership, W.A. Brown, PI, J. Mumpower, S. Kirkpatrick.

Corporation for National and Community Service ($127,154, Requested, $127,329, University match, Project total, $254,483 – March 2009). "Supporting student learning and nonprofit capacity". Project to support student consulting with nonprofit organizations.

National Science Foundation, Social and Behavior Sciences Division, Innovation and organizational Science Program ($181,000 - February 2008). Power on Nonprofit Boards: Considering the role of the board chair.

American Society of Association Executives and the Center for Association Research. Amount requested $54,775, August 2005. Brown, W. A., Iverson, J. O. & Guo, C. *Cultivating and nurturing communities of practice in associations: Toward a new model of member involvement.*

Aspen Institute, Nonprofit Sector Research Fund. Amount requested $73,950, October 2003. Guo, C. & Brown, W. *Representation in the Governance of Community Foundations*.

Internal

Brown, W. (PI). Power on Nonprofit Boards: Considering the role of the board chair. Submitted to TAMU Office of Research ($8,354, 2010)

Arizona Board of Regents: Learner Centered Education Program. Amount requested $24,908, November 2004. Project Director Brown, W. Additional members, Ashcraft, F., Yoshioka, C. & Theisman, C. *Creating a learner-centered bachelor's degree in nonprofit management.*

Technical Reports

Brown, WA, Jo, S. & Andersson, FO. (2013). Texas Nonprofit Sector: Describing the size & scope

Center for Nonprofit Leadership & Management, ASU

Brown, W. (January, 2005). *Profile of Charitable Foundations in Arizona*. Prepared for Arizona Grantmakers Forum.

Hiatt, S., Brown, W., Yoshioka, C., Ashcraft, R., (2004). *Maricopa County Nonprofit Organization: Wage and Compensation Report*. Prepared for The Center for Nonprofit Leadership & Management, Arizona State University.

Brown, W. (May 2003). *Profile of Charitable Foundations in Arizona*. Prepared for Arizona Grantmakers Forum.

Brown, W. (Revised & Updated May, 2003). *Arizona Nonprofits: Scope of the Sector in Brief*. Prepared for The Center for Nonprofit Leadership & Management, Arizona State University.

Yoshioka, C., Ashcraft, R., Brown, W., & Hiatt, S. (Ed.) (April 2003). *Arizona Giving and Volunteering*. Prepared for The Center for Nonprofit Leadership & Management, Arizona State University.

Hiatt, S., Brown, W., Yoshioka, C., Ashcraft, R., (2002). *Maricopa County Nonprofit Organization: Wage and Salary Report*. Prepared for The Center for Nonprofit Leadership & Management, Arizona State University.

Organizational Contracts

Brown, W. A. (2007). *The board's role in credit union mergers and acquisitions*. Madison, WI: Filene Research Institute.

Brown, W. A. & Guo, C. (June 2006). *Current Practices for Recruiting Board Members in Trade & Professional Associations.* Prepared for William Smith Institute for Association Research.

Brown, W. A. (May 2005). *Recruitment & Selection Practices in Credit Union Boards*. Prepared for the Filene Research Institute, University of Wisconsin, Madison.

Brown, W. & Schroeder, C. (April, 2005). *Services Available for Military Personnel upon "Coming Home."* Prepared for Red Cross – Grand Canyon Chapter.

Brown, W., Magana, L., Short, R., & Brown, T. (January 2004). *Attitudes toward Programs, Identification of Barriers, and Suggestions to Improve Parent Involvement*. Report prepared for Cartwright Elementary School District.

Brown, W. & Fauk, S. (June, 2003). Report to Big Brothers Big Sisters, *Staff Comments and Concerns from Second Round of Focus Group Discussions*

Brown, W. & Fauk, S. (May, 2003). Report to Big Brothers Big Sisters, *Volunteer Comments and Concerns Related to the Management of Volunteers prior to and after the Implementation of the New Service Delivery Model*.

Brown, W. & Fauk, S. (August, 2002). Report to Big Brothers Big Sisters, *Staff Concerns and Comments Related to the Implementation of the New Service Delivery Model*.

Brown, W. (May, 2002). Report to Valley of the Sun YMCA. *Community attitudes toward the YMCA*.

Brown, W. (Summer 2001). Report to Valley of the Sun YMCA, *Staff satisfaction Survey Results*.

TEACHING AND INSTRUCTIONAL ACTIVITIES

Teaching Subjects

Nonprofit Management and Leadership
Human Resource Management
Social Innovation and Entrepreneurship
Program Evaluation
Historical and Philosophical Roles of Nonprofits
Fund Raising

Undergraduate Courses Taught

NLM 191 – Voluntary Action and Community Service
REC 120 – Leisure and the quality of life
REC 220 – Introduction to Nonprofit Organizations
REC 300 – Fund raising in Nonprofit Organizations
REC 482 – Assessment & Evaluation of Recreation Services

Graduate Courses Taught

PSAA 644 Nonprofit Management & Leadership (in-residence & online)
PSAA 649 Volunteer and Human Resource Management (in-residence & online)
PSAA 650 Social Innovation and Entrepreneurship
PSAA 675 Capstone Seminar
BUSH 641 Program Evaluation in Public and Nonprofit Organizations
REC 501/NLM598 – Program Evaluation & Information Management
NLM 510 – Historical and Philosophical Foundations of Nonprofit Organizations
NLM 540 – Volunteer and Human Resources in Nonprofit Organizations

Course Workbook

Brown, W. A. (2003, 2004, 2005). *Computer Applications for Recreation Majors*. For use in REC 482 and REC 501/NLM598. Computer training workbook for lab instruction – updated annually.

Student Focused Mentorship and Advising

Doctorial Committees
Joel Iverson, (Member, December 2003). Hugh Downs School of Human Communication. Dissertation title *Knowing Volunteers through communities of practice*
Jay Akkerman, (Member, Research and Reflection Committee, December, 2003). Doctor of Ministry, Asbury Theological Seminary, Wilmore Kentucky. *The Graphic Gospel: Preaching in the Post literate Age*.

Association of Former Students, College-Wide Teaching Award, 2018

SERVICE

College/ Departmental

Curriculum Committee (Chair), Public Service & Administration Department. August 2014 – present.

Program Director, Certificate in Nonprofit Management, Bush School of Government & Public Service. Developed and Oversee program activities. Recruiting and supervising adjunct online faculty, advising, and admitting students to certificate program (July 2007 – Present).

Graduate Coordinator, Certificate in Nonprofit Leadership & Management, College of Public Programs. Oversee recruiting, advising, and admitting students to certificate program (August 2002 – June 2006).

Curriculum Committee, Certificate in Nonprofit Leadership and Management (Chair). Assist in the development and implementation of the Certificate in Nonprofit Management (August 2003 – present; August 1999 – May 2002, member).

Internal Grants and Award Committee (Member), College of Public Programs, Review faculty grants submitted to the Deans Office, (2002-2004)

Library Committee for the College of Public Programs, Departmental Representation (August 2000 – June 2006).

Professional

Editorial Board Member (2018-Present). Journal of Public Affairs Education (JPAE).

Editorial Board Member (2015-Present). Nonprofit and Volunteer Sector Quarterly (NVSQ).

Editorial Board Member (2014-Present). Journal Nonprofit Education and Leadership (JNEL).

Treasurer, (2018-Present); Board Member (2016-Present). Nonprofit Academic Centers Council (NACC).

Conference Host Committee, Member (2017-Present). Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Past Chair, Nonprofit Governance Section (2014-2015). Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Board Member (2008-2013). Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Chair, Education Committee (2011-2013). Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Co-founder Interest group on Nonprofit Governance (2010-2014). Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA).

Section Leadership (2007-2010; 2014-present), National Association of Schools of Public Affairs and Administration - Nonprofit Section

NVSQ Article Selection Committee Member (2005-2006) for Association for Research on Nonprofit Organizations

Conference Paper Referee
Academy of Management – Public and Nonprofit Division, Business Policy and Strategy
Society for Industrial Organizational Psychology (2002, 2003)

Journal Referee
Nonprofit and Voluntary Sector Quarterly
Corporate Governance
Public Administration Review
Administration and Society
Nonprofit Leadership and Management
Human Relations Journal
Journal of Parks and Recreation Administration
Voluntas

Consulting

BoardSource, Senior Research Associate, September – December 2012, Washington DC

AmeriCU Credit Union, October 2009, Rome New York.

Chartway Credit Union, September 2008, Norfolk Virginia.

BoardSource, Washington DC. Statistical modeling and instrument development (May 2006).

Filene Research Institute, the Center for Credit Union Research. (May 2006 – 2008). Board's role in credit union mergers.

Centro de Amistad, Guadalupe, AZ (April 2005 – 2006). Evaluation design, analysis, and report writing.

Big Brothers Big Sisters of Central Arizona (December 2004 – 2008). Work to design and implement outcomes-based evaluation for mentoring program.

Filene Research Institute, the Center for Credit Union Research, Graduate School of Business, University of Wisconsin-Madison. (December 2004 – May 2005). Survey of governance practices in national sample of credit unions.

Camp Fire USA, Arizona Chapter (January 19, 2002). Three-hour board development training.

Affordable Accessible Homes, Phoenix, AZ (Fall 2000 – Spring 2001). Grant writing consultant, submitted proposals to Maricopa County for $430,000, and the city of Glendale for $230,000.

Coachella Valley Association of Governments (January 1996 - January 1997). Collected, compiled (in Access database), and disseminated (internet website and published booklet) information about children and youth service providers in the Coachella Valley, CA. Research conducted in association with the Claremont Graduate University Research Institute, Claremont, California.

Claremont Graduate University Research Institute, (January 1996 - June 1996). Assisted in the research, design and implementation of 20-station computer and telephone network. Sponsored by the California Wellness Foundation, Claremont, California.

Kaiser Permanente Preventive Medicine Department, (April 1994 - June 1995). Assisted in the design of department wide database system. Worked in conjunction with program administrators, providers and computers programmers to identify and quantify database requirements, Riverside, CA.

Selected Community Service Activities & Workshops

Board Member (2008-2014); Board Chair (2012-2014). United Way of the Brazos Valley. College Station, Texas.

Factors Contributing to Exceptional Board Performance: Findings from the BoardSource Nonprofit Governance Index 2012, Closing Plenary (September 2012) with Nicole Tysvaer, Director of Research, BoardSource Leadership Forum, Chicago, IL.

High Impact Evaluation, (October 2010). Governor's Nonprofit Leadership Conference, OneStar Foundation, Austin, TX

Association of Fundraising Professionals (AFP) (September, 2010) Presentation on Board Diversity at monthly meeting, Houston, TX

Best Practices in Nonprofit Governance (August 2009). Nonprofit Governance Conference, Texas Bar Association, Austin, TX

Focus on Evaluation, (December 2009). Governor's Nonprofit Leadership Conference, OneStar Foundation, Dallas, TX

CEO Network (September, 2007), Credit Union Executive Society (CUES), The board's role in Mergers and acquisitions.

Directors Conference (July 2006), Credit Union Executive Society (CUES), "Term-limits a good or bad idea".

Nonprofit Day, Center for Nonprofit Leadership & Management (November 2005). Workshop presentation on Board member Recruitment, Phoenix, AZ.

ASU Alumni Association (July 2005). Board meeting presenter, Nonprofit Boards: What research tells us about their importance for associations, Tempe AZ.

Corporate Volunteer Council (May 2005). Monthly meeting presenter, Considering Stakeholders in Corporate Volunteer Programs, Phoenix AZ.

Arizona Mentoring Partnership (May 2005). Workshop on Program Evaluation in Mentoring Programs, Phoenix AZ.

Association of Fundraising Professionals (AFP) (April, 2005) Workshop Presentation on Compensation in Nonprofit organizations at monthly meeting of AFP, Phoenix, AZ (140 .

Nonprofit Day, Center for Nonprofit Leadership & Management (November 2004). Workshop presentation on Wage and Compensation Study, Phoenix, AZ.

Arizona Parks and Recreation Association (APRA), (August, 2004). Workshop presenting Research from the Center for Nonprofit Leadership & Management, Phoenix, AZ.

Nonprofit Day, Center for Nonprofit Leadership & Management (December 2003). Workshop presentation on Trust and Confidence Research, Phoenix, AZ.

Association of Fundraising Professionals (AFP) (November, 2003) Workshop Presentation on Giving and Volunteering Study at monthly meeting of AFP, Phoenix, AZ.

Grantmakers Forum – Conference for Family Foundations (October, 2003). Invited panel presentation on size and scope of Arizona nonprofits and foundations.

Committee member (Fall 2000 – Spring 2003), Task force to develop capacity building organization in Arizona

Arizona Association of Associations (AZAA), (January, 2003). Luncheon presenter on volunteerism: Scope, significance, best practices. Scottsdale, AZ.

Organization of Nonprofit Executive (ONE), (November, 2002). Luncheon presenter to profile size and scope of the nonprofit sector in Arizona. Phoenix, AZ.

Arizona Parks and Recreation Association (APRA), (August, 2002). Volunteer advisory board members: understanding roles and responsibilities. Workshop presented to Citizen Board Members at annual conference, Phoenix, AZ.

Association of Fundraising Professionals (AFP) (June, 2002) Workshop Presentation on Compensation in Nonprofit organizations at monthly meeting of AFP, Phoenix, AZ.

Community Legal Services (September, 2001). Presentation/ facilitation to the board of directors and executive staff on survey results from self-assessment research, Phoenix, AZ.

Nonprofit Self-Assessment Reports, (July, 2001). Provided individualized self-assessment reports (n=45), which included responses from board and staff members. Report covered board performance, style of governance, management strategy, executive leadership, organizational culture, and outcome performance.

Epilepsy Foundation (May, 2001). Presentation/facilitation to the board of directors on survey results from Board Self-Assessment Questionnaire, Phoenix, AZ.

Child Abuse Prevention Arizona (April, 2001). Presentation/ facilitation to board of directors on roles and responsibilities, Tempe, AZ.

Workshop Facilitator (March, 2001). Forum on Outcomes Assessment, Center for Nonprofit Leadership & Management, Tempe, AZ.

Board Self-Assessment – Public Forums, (January, 2001). Provided individualized assessment reports (n=121) and presented results to nonprofit executives and board members in nine public meeting. Assessment included board performance, style of governance, and management strategy.

National Society of Fund Raising Executives (May 2000). Workshop presentation, *Issues in Human Resources for Nonprofit Organization,* Phoenix, AZ.

Workshop Facilitator (March, 2000). Forum in Nonprofit Governance, Center for Nonprofit Leadership and Management, Tempe, AZ.

Bethphage Mission, Inc. (December 1996 - September 1997). Worked with national social service organization during restructuring to develop strategies to effectively alter responsibilities of six affiliate boards. Surveyed board members to develop assessments of board performance and to provide recommendations on affiliate board responsibilities, Omaha, Nebraska.

Early Academic Outreach Program, (June 1995 - September 1997). Designed and conducted program evaluation to measure the impact and effectiveness of a program that attempts to improve college aspirations of 'at-risk' middle school students, Claremont, California.

PROFESSIONAL MEMBERSHIPS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
Academy of Management (AOM)
    Public and Nonprofit Division
International Society for Third Sector Research
Society of Industrial Organizational Psychologist (SIOP)