

ELLIE HENG QU, PH.D.

Bush School of Government and Public Service
Texas A&M University
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EMPLOYMENT

Assistant Professor Fall 2016-Present
Bush School of Government & Public Service, Texas A&M University

EDUCATION

Ph.D. in Philanthropy Studies	July 2016
Indiana University Lilly Family School of Philanthropy	Indianapolis, IN, U.S.
M.A. in Political Science	2009
School of Government, Sun Yat-Sen University	Guangzhou, China
B.A. in Political Science	2006
School of Government, Sun Yat-Sen University	Guangzhou, China

RESEARCH AREAS

- Nonprofit financial management & resource development
- Causes and consequences of charitable giving, volunteering, and other prosocial behavior

PUBLICATIONS

Published peer-reviewed journal articles

Qu, H. & Paarlberg, L. E. (forthcoming). Community Diversity and Donor Control: An empirical analysis of contributions to donor-advised funds at community foundations. *Administration and Society*.

Qu, H.; Levine Daniel, J. (2021). Is “overhead” a tainted word? A survey experiment on framing effects of nonprofit overhead and donor decisions. *Nonprofit and Voluntary Sector Quarterly*. 50(2): 397-419

Qu, H. (2021). Endowment for a rainy day? An empirical analysis of endowment spending by public charities. *Nonprofit Management & Leadership*. 31(3): 571-594.

Qu, H. (2020). Background risk and nonprofit endowment portfolio volatility. *Nonprofit Management & Leadership*, 31(1), 11-32.

Qu, H., Konrath, S., & Poulin, M. (2020). Which types of giving are associated with reduced mortality risk among older adults?. *Personality and Individual Differences*, 154, 109668.

Qu, H.; Steinberg, R.; Burger, R. (2020). Abiding by the law? Using Benford's Law to examine the accuracy of nonprofit financial reports. *Nonprofit and Voluntary Sector Quarterly*, 49 (3), 548-570.

Qu, H. (2019). Risk and Diversification of Nonprofit Revenue Portfolios: Applying Modern Portfolio Theory to Nonprofit Revenue Management. *Nonprofit Management & Leadership*, 30(2), 193-212.

Qu, H.; & Steinberg, R. (2017). Charitable Giving in Nonprofit Service Associations: Identities, Incentives, and Gender Differences. *Nonprofit and Voluntary Sector Quarterly*. 46(5): 984-1005.

Qu, H., & Osili, U. (2017). Beyond Grantmaking: An Investigation of Program-Related Investments by U.S. Foundations. *Nonprofit and Voluntary Sector Quarterly*. 46(2): 305-329.

Work in Progress

Qu, H. & Levine Daniel, J. Tangible Information and Charitable Giving.

de Wit, A.; Qu, H., & Bekkers R. The Health Advantage of Volunteers in Europe Is Larger for the Elderly and the Less Healthy.

Qu, H. Differential Associations between Volunteering and Subjective Well-being by Labor Force Status.

Qu, H. & Liu, Xincheng. Punctuated Equilibrium Theory and Nonprofit Expenditures.

Qu, H. & Robichau, R. Public Service Jobs and Subjective Well-being.

CONFERENCE PRESENTATIONS AND INVITED TALKS

Research Presented

Qu, H. & Paarlberg, L.E. (2021). Community Diversity and Donor Control: An empirical analysis of contributions to donor-advised funds at community foundations. 14th International Conference of the International Society for Third Sector Research (ISTR). Virtue.

Qu, H. (2021). Have a good day: Volunteering and experiential well-being across ages. 14th International Conference of the International Society for Third Sector Research (ISTR). Virtue.

Qu, H. & Paarlberg, L.E. (2021). Community Diversity and Donor Control: An empirical analysis of contributions to donor-advised funds at community foundations. 2021 West Coast Nonprofit Data Conference. Virtue.

Qu, H. & Levine Daniel, J. (2020). "Does overhead matter? A survey experiment exploring framing effects of nonprofit overhead information on donor decisions" Annual Conference of Association for

Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 11-13, 2020. Virtue Conference.

de Wit, A.; Qu, H., & Bekkers R. (2020). "Volunteering and Health: A Mega-Analysis". Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 11-13, 2020. Virtue Conference.

Qu, H. & Levine Daniel, J. (2020). "Perceived prosocial impact and nonprofit overhead." Science of Philanthropy Conference. September 16-17, 2020. Virtue conference.

Qu, Heng. (2019). "Endowment for a rainy day? An empirical analysis of endowment spending by public charities." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2019. San Diego, CA.

Qu, Heng & Levine Daniel, Jamie. (2019). "Is "overhead" a tainted word? A survey experiment on framing effects of nonprofit overhead information and donor decision." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2019. San Diego, CA.

Qu, Heng; Paarlberg, Laurie; & Osili, Una. (2019). "Donor-advised funds in community foundations." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2019. San Diego, CA.

Qu, Heng & Levine Daniel, Jamie. (2019). "Is "overhead" a tainted word? A survey experiment on framing effects of nonprofit overhead information and donor decision." Science of Philanthropy Conference. September 11-12, 2019. Chicago, IL.

Qu, Heng. (2019). "Nonprofit endowment portfolio risk and revenue volatility." 2019 West Coast Nonprofit Data Conference. April 26-27, 2019. Phoenix, AR.

Qu, Heng; Levine Daniel, Jamie. (2019). Is "overhead" a tainted word? A survey experiment on framing effects of nonprofit overhead information and donor decision. Invited talk at Indiana University Lilly Family School of Philanthropy Research Workshop. April 9, 2019. Indianapolis, IN.

Qu, Heng. (2018). "Nonprofit endowment portfolio risk and revenue volatility." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 15-17, 2018. Austin, TX.

Qu, Heng. (2018). "Nonprofit revenue diversification and portfolio risk." International Conference of the International Society for Third-Sector Research (ISTR). July 10-July 13, 2018. Amsterdam, The Netherlands.

Qu Heng. (2017). "How diversified are nonprofit portfolios? Applying diversification ratio." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 16-18, 2017. Grand Rapids, MI.

Qu, Heng, & Konrath, Sara. (2017). Which types of giving are associated with reduced mortality risk among older adults. Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 16-18, 2017. Grand Rapids, MI.

Qu, Heng; Steinberg, Richard; & Burger, Ronelle. (2016). "Dirty data, done dirt cheap? Nonprofit financial reporting in the U.S." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 17-19, 2016. Washington D.C.

Qu, Heng. (2016). "Modern Portfolio Theory and Income Portfolio Optimization of Nonprofit Organizations." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 17-19, 2016. Washington D.C.

Qu, Heng; Steinberg, Richard; & Burger, Ronelle. (2016). "Dirty data, done dirt cheap? Nonprofit financial reporting in the U.S." The 12th International Conference of the International Society for Third-Sector Research (ISTR). June 28-July 1, 2016. Stockholm, Sweden.

Qu, Heng. (2015). "Which is a Better Approach to Nonprofit Revenue Diversification: Modern Portfolio Theory or Herfindahl-Hirschman Index?" Paper to be presented at the Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 19-21, 2015. Chicago, IL.

Duffy, B. & Qu, Heng. (2015). "Does Charitable Giving Have Mental Health Benefits for Donors?" Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 19-21, 2015. Chicago, IL.

Qu, Heng. (2014). "Revenue Diversification and Portfolio Optimization of Nonprofit Organizations." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 20-22, 2014. Denver, CO.

Steinberg, Richard, & Qu, Heng. (2014). "Does Membership in a Public-Service Club Make a Person More Generous?" The 11th International Conference of the International Society for Third-Sector Research (ISTR). July 22-25, 2014. Muenster, Germany.

Qu, Heng. (2014). Financing Nonprofit Membership Associations. The Second Ph.D. Seminar of the International Society for Third-Sector Research (ISTR). July 20-22, 2014. Muenster, Germany.

Qu, Heng, & Richard Steinberg. (2013). "Does Membership in a Public-Service Club Make a Person More Generous?" Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2013. Harford, CT.

Kou, X., Kim, S., & Qu, Heng. (2013). "It Matters to Ask Where the Dollars Come From: Source of Household Financial Resources and High Net Worth Philanthropy." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2013. Harford, CT.

Osili, U., & Qu, Heng. (2013). "Private Aid for International Issues: Evidence from Million Dollar Donations." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 21-23, 2013. Harford, CT.

Qu, Heng. (2013). "The Framing Effects of Public-Service Club Membership." The Science of Philanthropy Initiative (SPI) Annual Summit Subaward Recipients Presentation. October 18-19, 2013. Chicago, IL.

Osili, U., Qu, Heng, & McKittrick, M. A. (2012). "Leveraging the Power of Foundations: Program- and Mission-Related Investments." Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 15-17, 2012. Indianapolis, IN.

Qu, Heng. (2012). "The Membership Development of Kiwanis International." Poster presentation at the Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 15-17, 2012. Indianapolis, IN.

Panel Organized

Qu, Heng & Burger, Ronelle. (2016). "Detecting Nonprofit Fraud in Three Continents." International Conference of the International Society for Third-Sector Research (ISTR). June 28-July 1, 2016. Stockholm, Sweden.

Qu, Heng & Duffy, B. (2015). "Joy of Giving and Volunteering." The Annual Conference of Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). November 19-21, 2015. Chicago, IL.

Guest Lectures

"Nonprofits and Philanthropy in China" in *Introduction to Philanthropic Studies* (Undergraduate). Indiana University Lilly Family School of Philanthropy. 2012-2015.

"NGOs, Philanthropy, and Civil Society in China" in *Civil Society and Philanthropy* (Graduate). Indiana University Lilly Family School of Philanthropy. 2015.

Practitioner-Oriented Writing

Qu, Heng. (2013). Giving by Foundations. In *Giving USA 2013: The Annual Report on Philanthropy for the Year 2012* (pp. 81-90). A publication of Giving USA Foundation™, researched and written by the Indiana University Lilly Family School of Philanthropy.

Qu, Heng. (2013). Giving to Foundations. In *Giving USA 2013: The Annual Report on Philanthropy for the Year 2012* (pp. 165-170). A publication of Giving USA Foundation™, researched and written by the Indiana University Lilly Family School of Philanthropy.

Indiana University Lilly Family School of Philanthropy. (2013). *Leveraging the Power of Foundations: An Analysis of Program-Related Investing*.

AWARDS AND HONORS

Science of Philanthropy Initiative Ph.D. Grant Award

2013

The University of Chicago, University of Wisconsin-Madison, and John Templeton Foundation

Doctoral Fellow Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)	2015
Diversity Scholars and Leaders Award Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)	2014
Doctoral Fellow International Society for Third-Sector Research (ISTR)	2014
Emerging Scholars Award Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)	2013
The Anne Donchin Graduate Research Award Indiana University-Purdue University Indianapolis Women's Studies Program	2012

TEACHING

The Bush School, TAMU

- Foundations of the Nonprofit Sector (Graduate)
- Strategic Financial Management for Nonprofits (Graduate)
- Philanthropy & Fund Raising in Nonprofit Organizations (Graduate)
- NGO Management in International Settings (Graduate)

Indiana University Lilly Family School of Philanthropy

- Giving and Volunteering in America (Undergraduate)

SERVICE

To the Profession

Reviewer for <i>Nonprofit and Voluntary Sector Quarterly</i> , <i>Nonprofit Management & Leadership</i> , <i>Voluntas</i>	Present
NVSQ Best Article Award Committee	2019
Paper session chair at the 2018 ARNOVA Conference	2018
Primary track chair for the poster track at the 2017 ARNOVA Conference	2017
<u>To the Bush School, TAMU</u> AFS College-Level Teaching Award Selection Committee	2019

Positive Workplace Environment Committee	2019
College Junior Development and Retention Committee	Spring 2019
Organizer, Quantitative Brown Bag Seminar for Bush School Faculty	Fall 2017- Spring 2018
Nonprofit Faculty Search Committee	Fall 2017- Spring 2018
MPSA 2017 James W. McGrew Research Award Committee	Spring 2017
MPSA Admissions Committee	Spring 2017

To Indiana University Lilly Family School of Philanthropy

Co-director, Workshop in Multidisciplinary Philanthropic Studies	2015-2016
Undergraduate Faculty Learning Community	2013-2016
Philanthropic Studies Academic Program Committee	2013-2015

PROFESSIONAL AFFILIATIONS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)	2012-present
International Society for Third-Sector Research (ISTR)	2014-present